



WELCOME TO

Maastricht University School of Business and Economics

**WE ARE EXCITED TO HAVE YOU
JOIN OUR COMMUNITY!**

Programme outline

Tuesday 29 August

| | |
|--------------|--|
| 09.30 | Registration |
| 10.00 | Welcome and opening session |
| 11.00 | Meet your buddy & group |
| 11.30 | Lunch |
| 12.15 | Important Information with your intro buddy |
| 13.15 | The "Are you okay?" lecture |
| 13.45 | Rotation Schedule: <i>UM & City Tour, Information Market and UMSports!</i> |
| 16.00 | Drinks by SCOPE |

Thursday 31 August

| | |
|-------|---------------------------------------|
| 11.00 | "Problem Based Learning, the concept" |
|-------|---------------------------------------|

Opening Session Introduction Day

PRESENTED BY:

1. Prof. Dr. Gaby Odekerken-Schröder, *Associate Dean*
2. Prof. Dr. Anita Van Gils & Dr. Bram Foubert, *Master Directors*
3. Erik Kikas, *Student and Career Counsellor*
4. Dr. Mark Vluggen, *Director of the SBE Education Institute*
5. Deborah Kaut, *Student Representative*
6. Lotte Louwers, *SCOPE Vice-President*

Moderator:

Schahin Javanmardi, Master Student



Prof. Dr. Gaby Odekerken-Schröder

Associate Dean Internationalisation and Collaboration

Professor in Customer-Centric Service Science -
Department of Marketing and Supply Chain Management

Experience Maastricht University

Right in the heart of Europe





Join at

slido.com

#SBEIntro23



slido



**Why did you choose to study at the School of Business and Economics in Maastricht?
(one word)**

ⓘ Start presenting to display the poll results on this slide.

School of Business and Economics

About 6.000 students

650+ academic and support staff

170+ partner universities

20.000+ alumni



School of Business and Economics

Triple Crown Accredited

As only 1% of business schools worldwide



Times Higher Education

Maastricht University is among the top 10 best young universities in the world (2022)



Go
the extra
mile





School of Business and Economics Code of Conduct

*“We strongly believe schools of business and economics like ours play an important role in developing **future leaders and team players**. Leaders and team players who address the challenges our world is facing today.”*





Prof. Dr. Anita Van Gils

Master Director

Professor in Family Business and Strategic Entrepreneurship - Department Organisation, Strategy & Entrepreneurship
Centre for Entrepreneurship and Innovation



Dr. Bram Foubert

Master Director *(as of September 1st)*

Associate Professor in Marketing and Supply Chain Management

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What is your nationality?

ⓘ Start presenting to display the poll results on this slide.



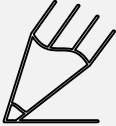

Why a pre-master?

Develop your confidence and skills such as:

- ✓ Gain knowledge and understanding of academic literature;
- ✓ Enhance your academic writing skills and research methods;
- ✓ Learn to work on problem-based learning approach in an international setting

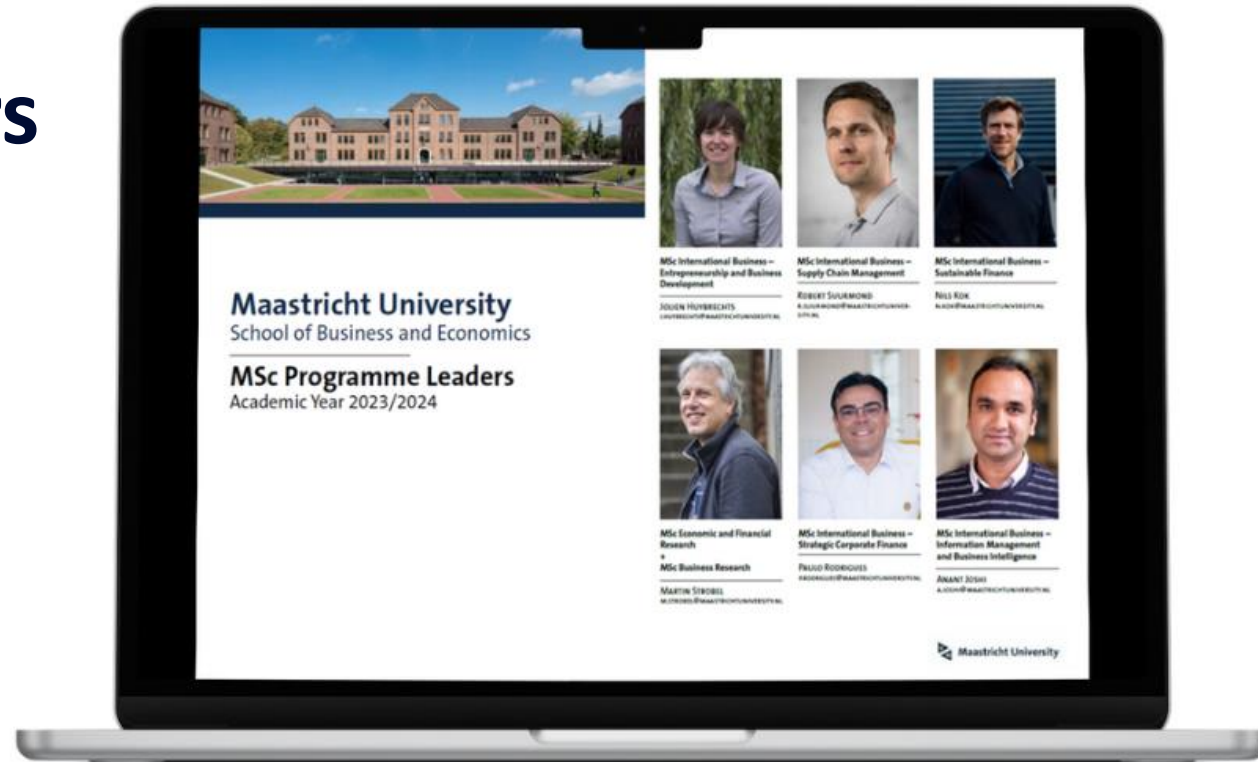
in order to be prepared to excel in your desired master's programme at SBE.



| Period | Pre-master Curriculum (30 ECTS) | |
|--------|--|--|
| 1 |  Academic Skills & Competences (6.5 ECTS) |  Disciplinary Course (6.5 ECTS) |
| 2 |  Research Methods (6.5 ECTS) |  Disciplinary Course (6.5 ECTS) |
| 3 | Academic Writing for Pre-Master (4 ECTS) + resits period 1 and period 2 | |

Programme leaders 2023/2024

*Overview
available on the
Intranet*



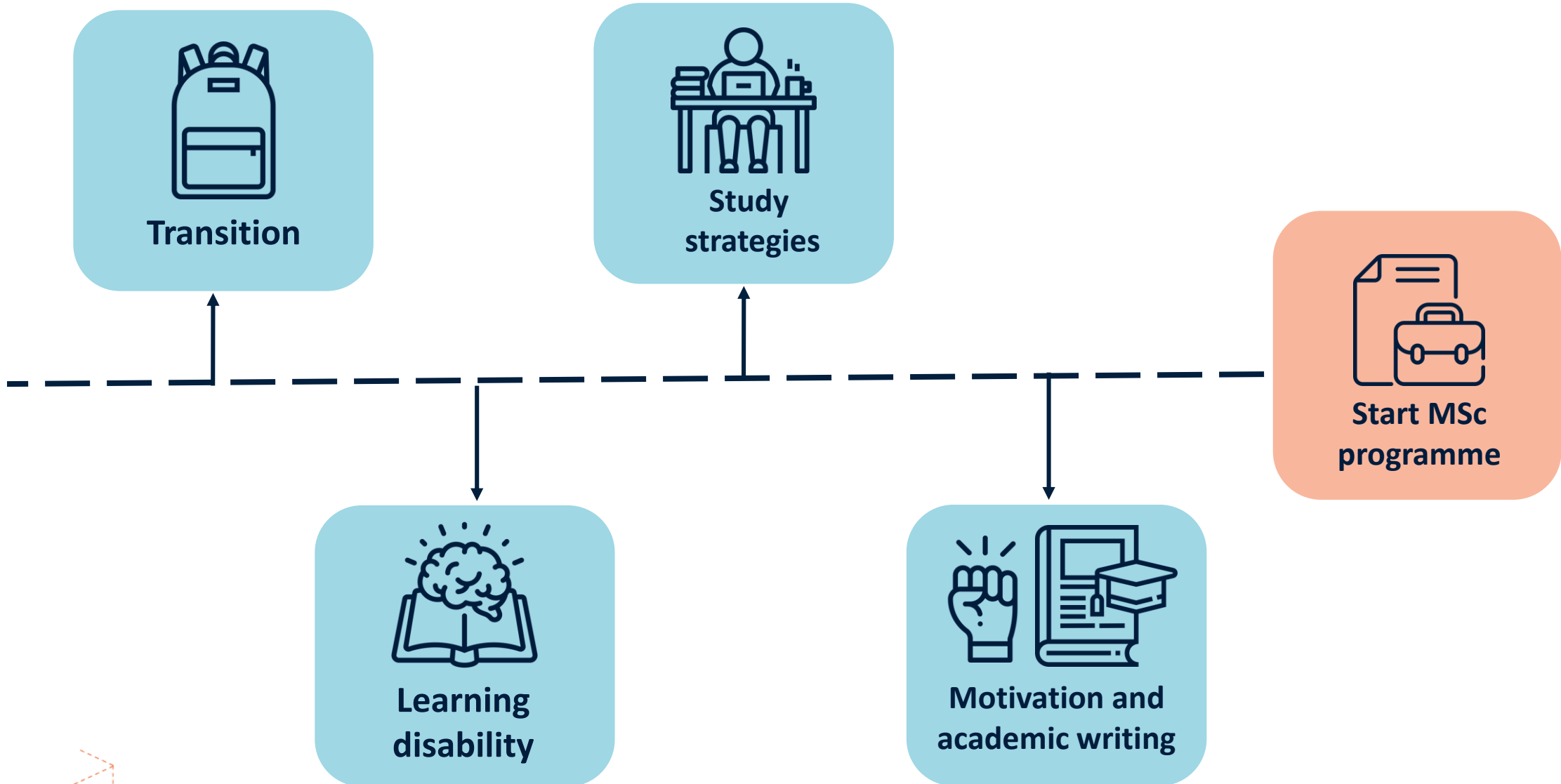


Erik Kikas

Student and Career Counsellor



Start



Community Programme

- Transitioning in
- Be part of a **WhatsApp group**
- Supported by **Student mentor** (experienced SBE student)
- Tackle academic and non-academic questions
- **Peer-to-peer coaching**



Support Toolbox

SBE Prepared: Study & Career Tools is a platform on Canvas addressing hot student topics under 3 categories: academic, personal and career. It is meant to support your student journey and is accessible 24/7.



Email: studentadvising-sbe@maastrichtuniversity.nl

ACADEMIC

Transitioning In

Study Smart

Learning Strategies

Study Strategies and
Techniques

Time Management
and Planning

Exam-taking Strategies

The Art of Reading

Master's Choice

PERSONAL

Coping with Failure

Habit creation

Overcoming
Procrastination

Social Life and
Making Friends

Feeling Overwhelmed

CAREER

From Student to
Professional

Teamwork

Extracurricular
Activities

SBE Student & Career Counselling



Eva Ipektzidou



Anja Schoumackers



Joey Mak



Julika Salb



Kontessa Legaki



Bob Joormann



Erik Kikas



Make an appointment

- Scan **QR code**, or
- Go to *SBE Student Intranet > Advice, Support & Counselling > SBE Student & Career Counselling*

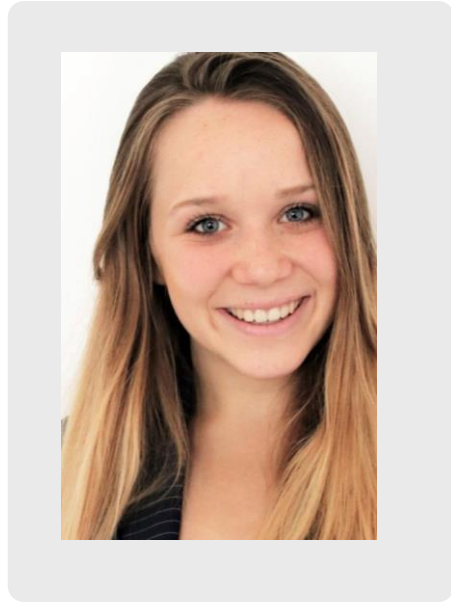
Email: studentadvising-sbe@maastrichtuniversity.nl



Dr. Mark Vluggen

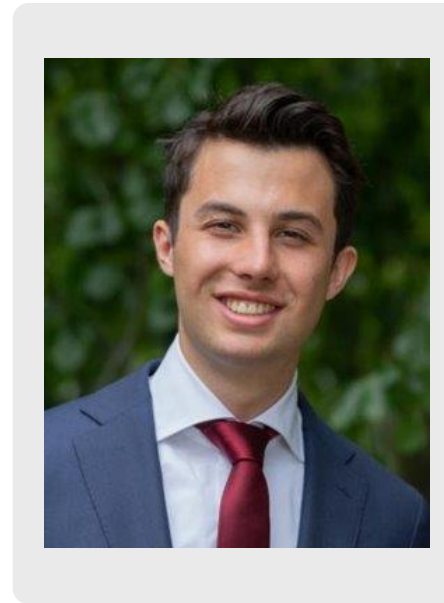
Scientific Director, Education Institute

PhD in Enterprise Resource Planning
Department of Accounting and Information Management



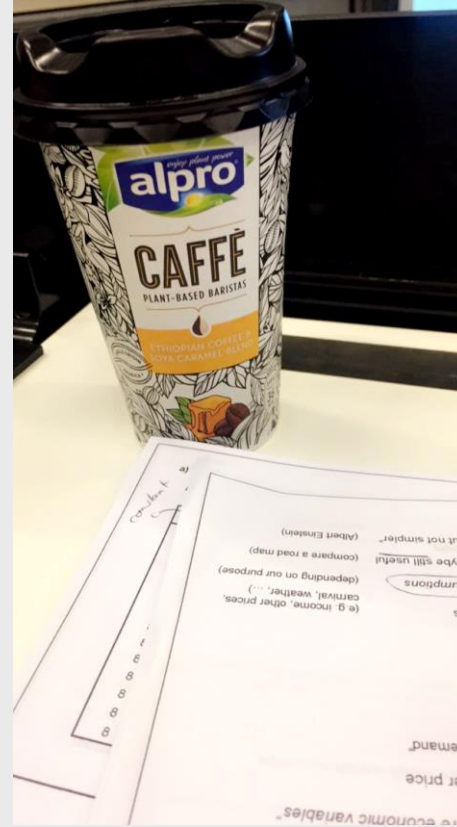
Deborah Kaut

Student Representative



Cedric Pots

Student Representative
(incoming)



Check your **UM mail (!!)** and join us
on **Instagram** to stay updated!



 @maastricht_sbe

Follow for updates & news

Other social media channels



Maastricht University School of Business
and Economics



School of Business and Economics



@maastrichtsb



Lotte Louwers

SCOPE Vice-President
and External Relations Commissioner

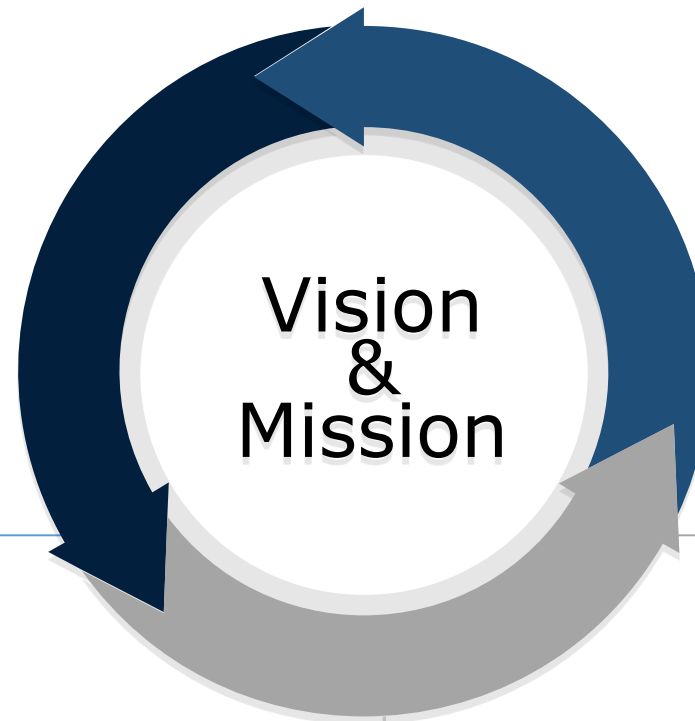
SCOPE

Maastricht University
School of Business and Economics



SBE

"To educate and train undergraduates, graduates and professionals to function effectively and responsibly as global leaders, and to generate and co-create ideas that advance scientific economics, management knowledge and practice. Through these objectives, SBE aims to add value to the society to which it belongs."



SCOPE


"SCOPE aims to be a community for personal and professional development for all SBE students, covering the complete student journey and beyond."



Career



Academic



Social



Development

MBD

Maastricht Business Days

22 – 24 November



Largest and most prestigious recruitment event Maastricht University offers.

A square QR code with the Maastricht University logo (a stylized asterisk) in the center. Below the QR code, the text "Website + socials" is written in a bold, sans-serif font.

Website + socials





Thank you
for being here today!

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Thank you -
Have a great
journey at the
School of Business
and Economics!

