

# Would you like to organise an event at UM Campus Brussels?

The Campus team provides **UM staff** and **students** with support in organising activities in Brussels.

Some examples of the support Campus Brussels can provide are:

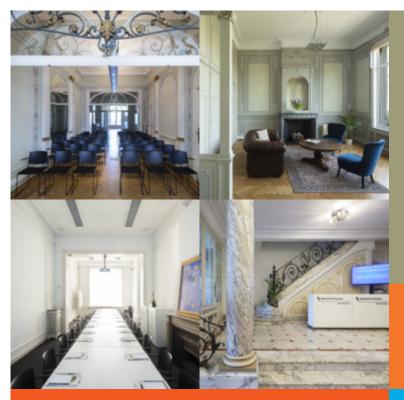
- Coordination of local suppliers
- Registration management
- Communication, advertising and outreach to the Brussels audience
- Advice on programme design
- Preparation of meeting rooms, including ICT and media
- Preparation of conference materials
- On-site team support

For more details, please contact the UM Campus Brussels team at campusbrussels@maastrichtuniversity.nl

## We look forward to welcoming you at UM Campus Brussels!



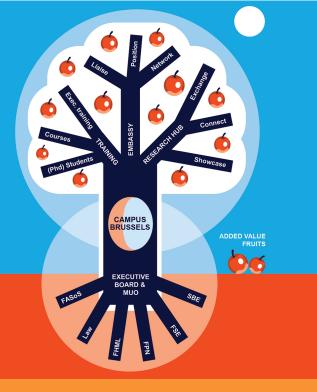




## Contact

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# **Branching out in Europe**

### Maastricht University Campus Brussels

An introduction to UM's activities in the European Union capital

What's in it for you?

### UM Campus Brussels: "Branching out in Europe"

The Campus creates opportunities for the education and research that would not be possible without a strong presence in the European capital. This is achieved through the Campus' three functions: *Teaching and Training*, *Research Community Hub*, and *UM Embassy*.

The work of the Campus is illustrated with the "Campus Brussels tree". The Campus is **rooted in Maastricht** and nourished by the Faculties, the Executive Board, and Maastricht University Office. It then **flourishes in Brussels** and produces 'added-value fruits' that are brought back to UM.

This added value comes in the form of increased (quality of) **research outputs** as well as **network expansion**, enhanced **visibility** in Brussels, and more opportunities for collaboration vis-à-vis international stakeholders.

The tree also showcases how Campus Brussels brings together the entire university. Everyone within the UM community – students, alumni, researchers, educators, support staff, (inter)national partners – can benefit from it and contribute to its success.



### **Teaching and Training**

The Campus is a platform to offer (executive) **courses** and (post-academic) **trainings** organised by UM staff and students. These activities often touch upon **European Union (EU) issues** and combine theoretical discussions with practical inputs. The strategic location of the Campus, close to the EU institutions, provides **access to EU policy-makers** and senior professionals that share their experiences. The Campus also offers professionals the opportunity to follow part-time **PhD programmes**, currently in European and Comparative Law and in European Studies, that can be followed alongside a full-time job.

Another important aspect of the Campus' Teaching and Training function is to **add value to programmes taught in Maastricht**. This is regularly done by organising trips to Brussels in which students receive insights from policy-makers and professionals in their field of study, which is also a useful way for course directors to spot talent for guest lecturers.

#### **Research Community Hub**

Campus Brussels also functions as a **meeting and conference venue** that UM researchers can make use of in order to discuss work in progress as well as **disseminate and showcase research** findings to a European and international audience. The Campus is also a useful platform for preparing research bids for EU funding programmes, making it easier to share ideas with EU policy-makers and international project partners thanks to its strategic location.

The Campus infrastructure can be included in project proposals as a venue in which to hold kick-off, midterm review, and project conclusion meetings - a definite added value for EU-funded projects. Researchers benefit from a visible position as they can **host meetings at Maastricht University while away from Maastricht**. The Campus Brussels team provides **logistical support** for all Brussels matters in order for researchers to concentrate on content.



#### **Embassy**

The third function of Campus Brussels is that of an Embassy of Maastricht University in the European Union capital. This function, connected to UM's **knowledge transfer** mission, is transversal and adds value to both the university's Education and Research ambitions.

Campus Brussels acts as a **liaison office** between UM, other universities, and the EU arena, offering the UM community a gateway to Europe. Through its active presence in Brussels, it maintains and expands the **network** of the university, creating synergies for **international collaboration** in both research and education. The Campus also keeps in close contact with **UM alumni** in Brussels and engages in information gathering to keep abreast of **EU policy** developments relevant for UM.

