

Curriculum – September 2023

Pre-master International Business

Block		
1	 Academic Skills & Competences (6.5 ECTS)	 Disciplinary Course (6.5 ECTS)
2	 Research Methods (6.5 ECTS)	 Disciplinary Course (6.5 ECTS)
3	Academic Writing for Pre-Master (4 ECTS)	

List of disciplinary courses (only 2)

- ✓ Management Accounting
- ✓ Intermediate Financial Accounting
- ✓ Entrepreneurship: Theory and Practice
- ✓ Social Entrepreneurship
- ✓ Digitalisation and Organisation
- ✓ Knowledge Management
- ✓ Investment Analysis and Portfolio Management
- ✓ Brand Management
- ✓ Crisis Management in Organisations
- ✓ Comparative Management
- ✓ Sustainable Financial Management and Policy
- ✓ Marketing Strategy and Practice
- ✓ Business and Politics in Europe
- ✓ International Business History
- ✓ Operations Management
- ✓ Global Supply Chain Management