

THE European University of the Netherlands

As many other universities UM follows a strategy along the lines of think global, act local. What makes us different is our European identity. Based in a border region in the heart of Europe, Europe is not an abstract idea, but an everyday reality. Our European activities have arisen in an authentic way. Together they add up to an exceptional European total package. We are an important European knowledge centre for the Netherlands.

Our choice to become this knowledge centre has given us the tools to become the power engine of the region and strengthen the Netherlands. Europe being part of our DNA attracts talents from all over the world to find their way to the Netherlands and contribute to the development of the region. We have created a meeting place where people come together to optimally prepare for a globalized world.

European values such as openness, transparency and tolerance are given space within a Dutch academic culture of limited hierarchy, accessibility and pragmatism. The combination of problem-based education and the international classroom creates a learning environment that prepares students for a career near or far. Based on our European identity we reach out to the world.

For us, Europe does not equal a geographic entity or the EU. We choose to see Europe as a concept and an idea that stands for accepting diversity, for overcoming contradictions, for dialogue and for an open, tolerant and learning attitude towards others. We strive to be a living lab for international and intercultural collaboration. That is our way in which we aim to contribute to the economic and social prosperity of our country, more and more to Europe's welfare and in the end to an international sustainable and inclusive future for everyone.