

Welcome to



Zalsman



Agenda

- Introduction
- Who are we
- Versatility
- Knowledge & Expertise
- Sustainability
- References



Who are we

- Family-owned company since 1857
- 186 full time motivated employees
- 5 companies
- Turnover 2015 € 27 mio
- Leading company in Print Production Industry (Top 3 in The Netherlands)
- Crossmedia partner
- Open culture



At Zalsman we can.

Who are we

Proudly presenting our companies

- * Zalsman BV
Sheetfed offset & logistics
17,5 mio, 100 fte
- * Zalsman Kampen BV
Sheetfed offset (mainly PMS) & fulfillment
2 mio, 40 fte
- * Mercurius Art Production
Art on paper, calendars
1 mio, 5 fte
- * Zalsman Print
Digital print (sheets), inkjet printing (reels)
2,5 mio, 16fte



Who are we

Crossmedia partner for

- National and international companies
- Small, middle or larger companies
- Public based companies
- Retail

What we do

- Press - Offset
- Digital - toner and inkjet
- Development/webshops

Our way

- Co-creation and guidance
- Building long term relationships
- Realizing effective communication



Versatility

- Press / Prepress
- Print / POD
- ICT services
- Web2Print
- Marketing & communication
- Logistics



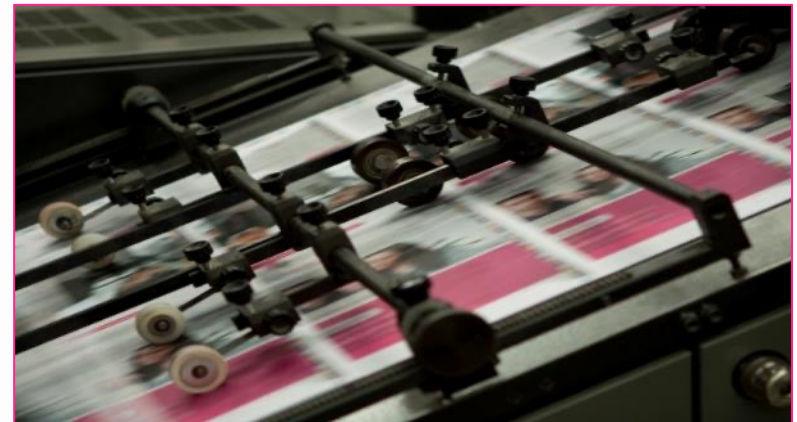
Versatility

Prepress

- Application to create, manage and order online
- Webshop creating
- Webshop and stockmanagement
- Design and layout activities

Sheetfed offset

- 32 x 52 cm 2/0
- 32 x 52 cm 5/0
- 52 x 72 cm 5/0
- 52 x 72 cm 4/0 + lacquer
- 72 x 102 cm 2/0 and 1/1
- 72 x 102 cm 5/0 + lacquer
- 72 x 102 cm 8/0 + lacquer and 4/4



Versatility

Digital print and printing on demand

- 3x: 320 x 660 mm 4/4 (Ricoh 9210)
- 2x: 320 x 460 mm 1/1 (Ricoh 8220)
- 1x: 520 x 660 mm 4/4 (Ricoh V60000 continuous feed)
- 1x: 520 x 660 mm 4/4 (Ricoh V70000 continuous feed):

first BETA company in the world!

Finishing

- cutting, folding, laminating, sealing
stitching, perfect binding,
postal activities

Logistics

- warehousing and fulfilment
- 17.000 shelf locations
- 2.300 pallet locations



http://youtu.be/eGM_jLUmbo



At Zalsman we can.

Versatility

Web-to-print solutions

- Online application to create, publish, edit, manage, order and distribute documents globally
- Online webshop and stock management
- Process optimization
- Brand management
- Design and layout activities
- Document upload
- Crossmedia campaigns (GMC Inspire)



At Zalsman we can.

Knowledge & expertise

Certification

- Systematic quality assurance
ISO 9001 and ISO 12647
- Environment
*Certificate sustainable sourcing
ISO 14001 and ISO 14064 (CO2)
FSC & PEFC mark*
- Information security
ISO 27002



Knowledge & expertise

Inhouse quality

- Knowledge/experience for over 150 years
Since 1857
- Innovation and development
Modern technology
High quality products
- Responsible sourcing and production



Sustainability



Sustainable entrepreneurship

- CO₂ compensation
443 tons CO₂ emissions compensation
CO₂ Operate project
- Planting trees for local community (Indonesia)
- Award for CSR company 2012 / 2013
- 15 electric cars for employees (travelling arrangement, sales) and board members



Sustainability

Employees are the most important asset

- Cooperation Impact
 - 26 employees with a distance to the labour market*
- Investing in long term employment relations
 - Motivated and enthusiastic personnel*
 - Teamwork*
 - Open culture*

Concern for the future

- Communication for the future
 - Guided tours for schoolclasses*



Clients, Suppliers & Partners

Satisfied clients

- Great cooperation
Co-creation and guidance
- Never compromise on quality

Top cases

- Our ambassadors
Thermo Fischer Scientific
Parker Hannifin
Baxter Healthcare
Koninklijke Auping B.V.
Nike
GlaxoSmithKline
KPN
Feadship
Auping

The logo for Auping, featuring the word "auping" in a blue, lowercase, sans-serif font with a horizontal line above the letters.The logo for PON, consisting of the letters "PON" in a bold, black, stylized font.The logo for GlaxoSmithKline, featuring the lowercase letters "gsk" in white inside an orange circle, followed by the text "GlaxoSmithKline" in a smaller, black, sans-serif font.The logo for FEADSHIP, with "FEADSHIP" in a large, blue, serif font and "ROYAL DUTCH SHIPYARDS" in a smaller, black, sans-serif font below it.The logo for YACHT, with "YACHT" in a large, bold, black, sans-serif font and "a Randstad company" in a smaller, black, sans-serif font below it.The logo for ThermoFisher Scientific, with "ThermoFisher" in a red, sans-serif font and "SCIENTIFIC" in a black, sans-serif font below it, all enclosed in a black rectangular border.The logo for Cargill, featuring a green leaf-like shape above the word "Cargill" in a bold, black, sans-serif font.The logo for KPN, featuring a stylized crown or globe icon above the lowercase letters "kpn" in a blue, sans-serif font.The logo for HagaZiekenhuis van Den Haag, featuring a blue and green leaf-like shape above the text "HagaZiekenhuis van Den Haag" in a black, sans-serif font.

Want to know more?

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