

# Welcome to Maastricht University



# MSc Economics & Strategy in Emerging Markets

Tania Treibich

Title & department/programme





# SBE: School of Business and Economics

4,500 students

Bachelor, Master, PhD,  
Postgraduate, Exchange

500 staff members  
Academic, Administrative

148 partner universities  
Exchange, Research

16,000 alumni

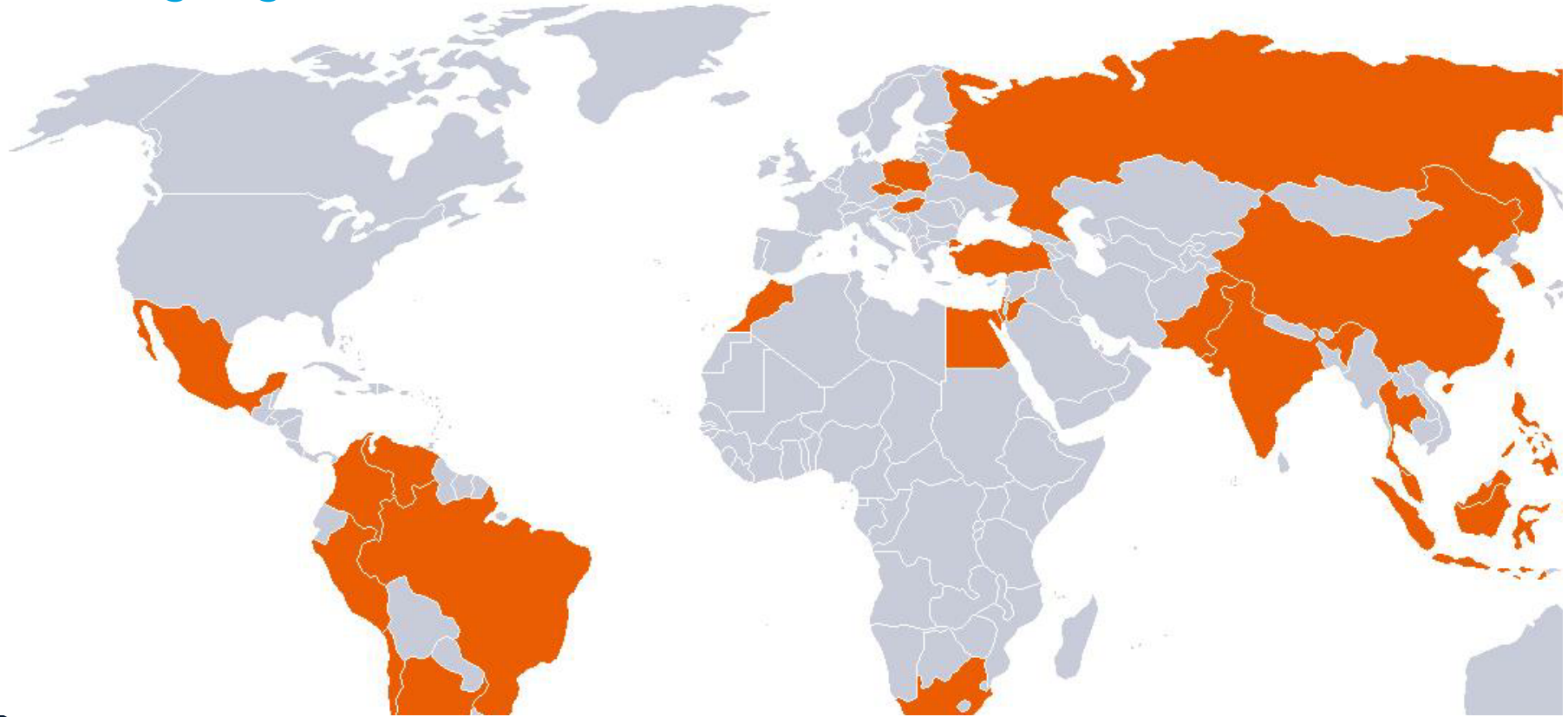
Maastricht University  
6<sup>th</sup> best “young university” in the world  
(Times Higher Education)



Triple Crown Accredited  
One of only 1% of business schools  
to be “triple-crown accredited”



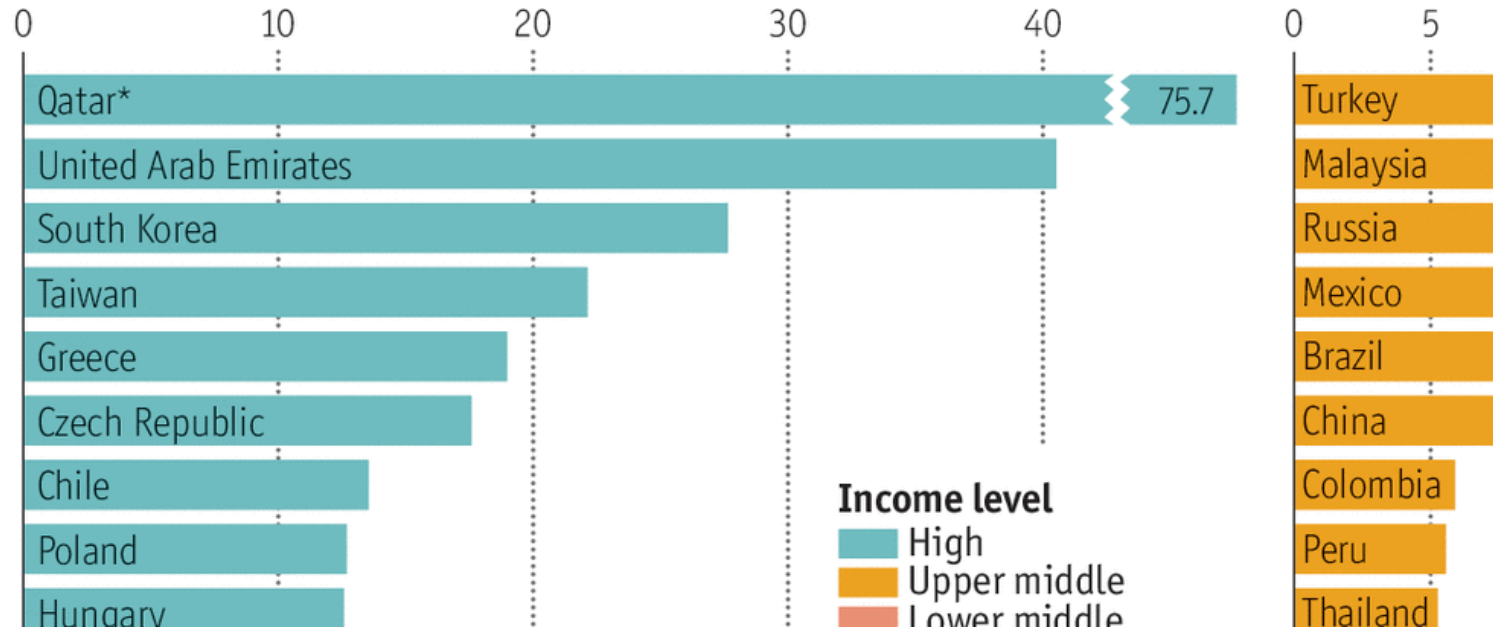
# Emerging Markets?



# Emerging Markets?

## Emerging and emerged

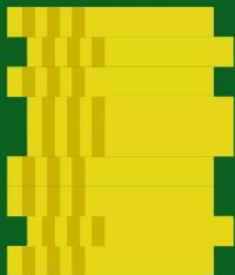
Members of the MSCI EM index, GNI per person (Atlas method), current \$, 2016, '000





# INVESTMENT FLOWS

*Top countries receiving foreign direct investments*



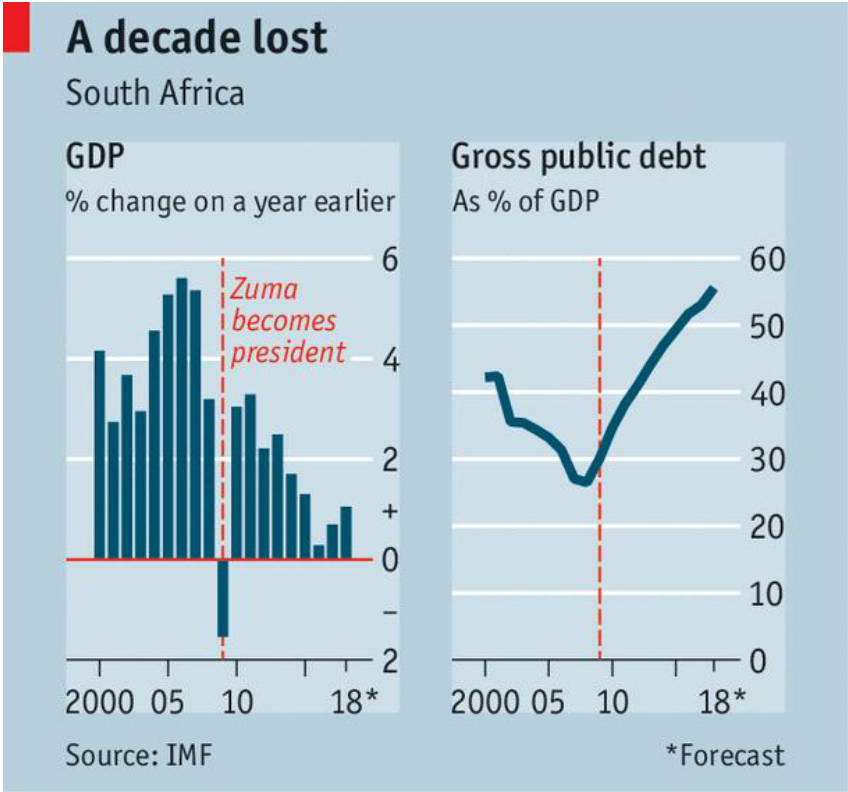
1. *United States*
2. *United Kingdom*
3. **CHINA**
4. *Hong Kong*
5. *Netherlands*
6. *Singapore*
7. **BRAZIL**
8. *Australia*
9. **INDIA**
10. **RUSSIA**



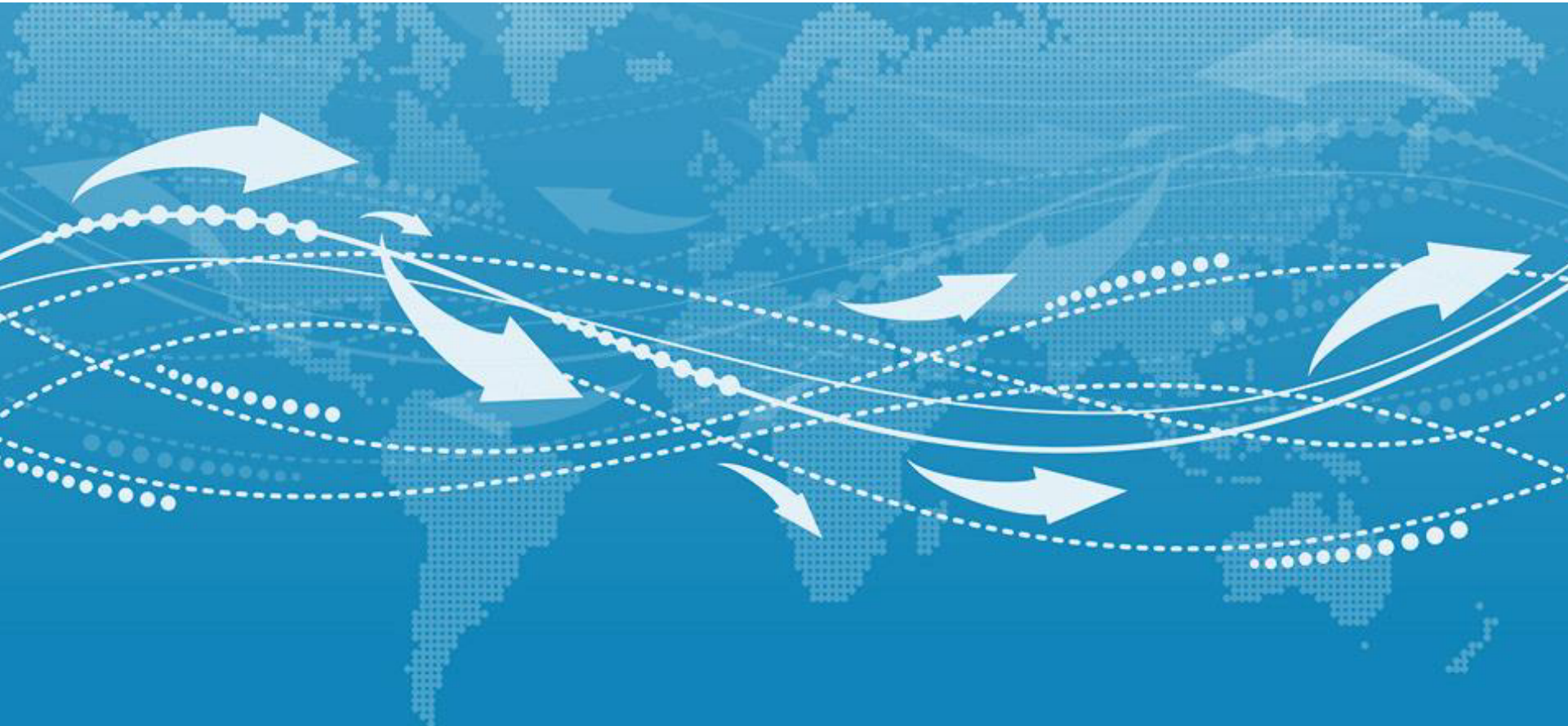
**50%**

***of global growth in 2019***

# Challenges: Institutions and economic stability



# Challenges: Trade





# POWER UP

*Solar power installation 2016*



# Challenges: Firms

**TATA  
MOTORS**



**← EMBRAER**

**américa**

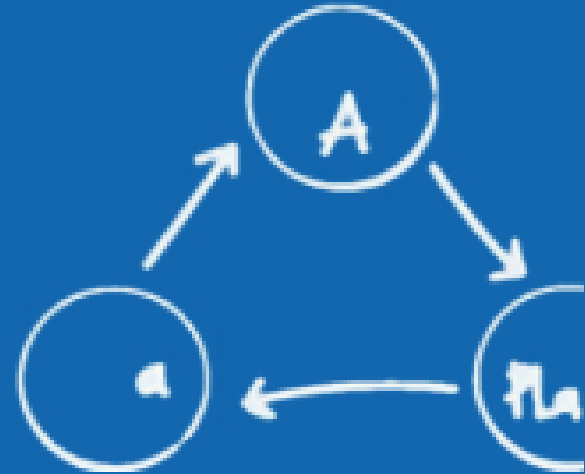
A red background featuring a white shopping bag icon with a globe on it and two red speech bubbles above it. Below the icon is the Alibaba.com logo and the text "14.5 billion items per year".

**Alibaba.com™**  
**14.5 billion**  
items per year

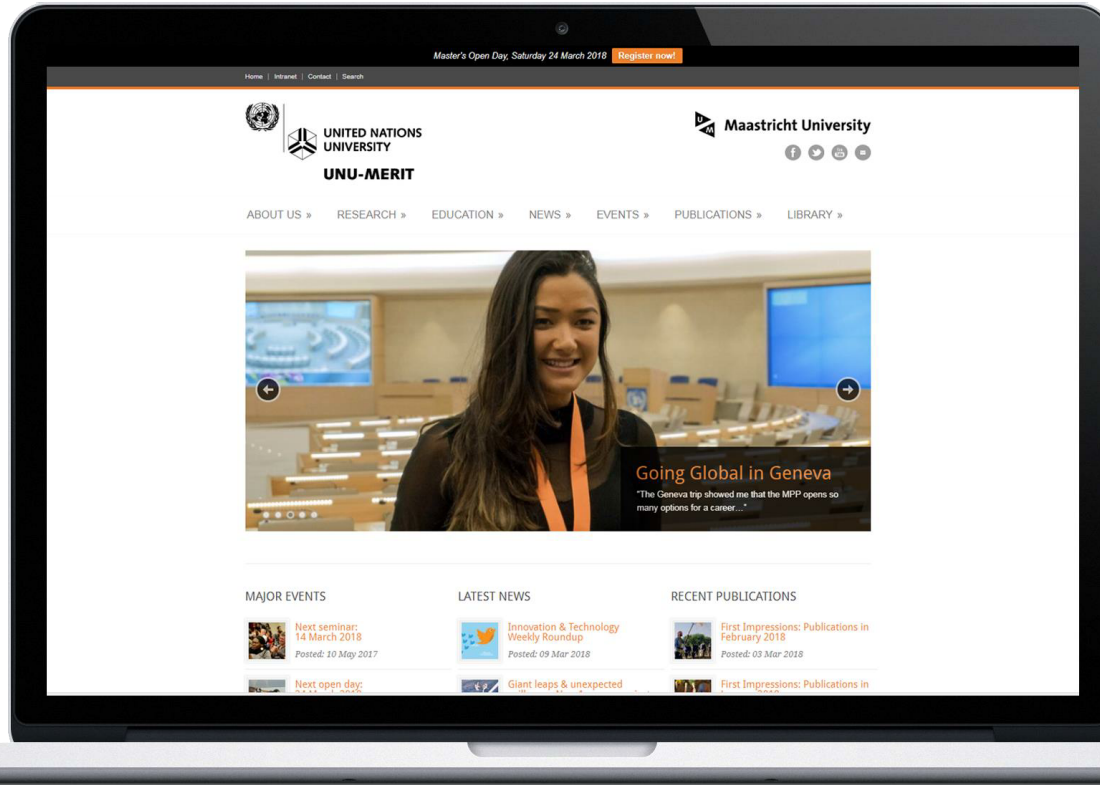


# What we offer

A complementary approach using economics and business tools to understand the environment in Emerging Markets and learn to act strategically & sustainably in such contexts



# United Nations University MERIT



UNITED NATIONS  
UNIVERSITY

UNU-MERIT



Maastricht University



Maastricht University

# Overview of the program

| Block       | Course curriculum                                     |                            |                                   |  |
|-------------|---|----------------------------|-----------------------------------|--|
| 1<br>(sept) | International<br>Macroeconomics and Finance<br>for EM | Empirical Methods          | Policy for<br>Emerging<br>Markets | Professional<br>Development<br>for Emerging<br>Markets |
| 2           | Socio-Economic Development<br>in EM                   | Strategic Management in EM |                                   |  |
| 3           | Writing a Master's Thesis                             |                            |                                   |  |
| 4           | Elective 1  | Master's Thesis            |                                   |  |
| 5           | Elective 2  |                            |                                   |  |
| 6           |   |                            |                                   |  |

# Core courses

| Block       | Course curriculum                                     |                            |                                  |
|-------------|---|----------------------------|----------------------------------|
| 1<br>(sept) | International<br>Macroeconomics and Finance<br>for EM | Empirical Methods          | Policy in<br>Emerging<br>Markets |
| 2           | Socio-Economic Development<br>in EM                   | Strategic Management in EM |                                  |

Business fluctuations in emerging economies  
Issues in international finance  
Policy choices

Topics

What is the role of emerging economies in global economic and financial relations?  
Why do exchange rate crises emerge?  
Which indicators and tools should inform policy and firms?

Questions

# Core courses

| Block       | Course curriculum                                     |                            |                                  |
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| 2           | Socio-Economic Development<br>in EM                   | Strategic Management in EM |                                  |

OLS, panel methods, DiD, macro econometrics

Learn to critically assess empirical papers (comment on a paper)

Topics

# Core courses

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|-------------|---|----------------------------|----------------------------|
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Economic transition and long run development

Role of politics, institutions and culture

Impact of the financial crisis of 2008

Changing conditions of doing business in EM

Topics

Why are poor countries poor and rich countries rich?

How are wealth and poverty related to changes in health, life expectancy, education, population growth and politics?

Questions

# Core courses

| Block       | Course curriculum                               |                            |                            |
|-------------|---|----------------------------|----------------------------|
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Multinationals in EM

Supply chain management

Intellectual Property rights (IPR)

Topics

What are the challenges faced by multinationals operating in EM?

How can managers face these hurdles in a way that creates not only profit, but also value for the local societies in a sustainable way?

Questions

# Electives

| Block | Course curriculum |                 |
|-------|-------------------|-----------------|
| 4     | Elective 1        | Master's Thesis |
| 5     | Elective 2        |                 |
| 6     | Master's Thesis   |                 |

## Electives

Program and policy evaluation in EM  
Trade, FDI and global value chains  
Governance and institutions in EM  
Supply chain strategy  
Sustainable and responsible investments  
Business innovation & sustainable development



# Projects: How we prepare you

| Block       | Course curriculum                                     |                            |                                  |
|-------------|---|----------------------------|----------------------------------|
| 1<br>(sept) | International<br>Macroeconomics and Finance<br>for EM | Empirical Methods          | Policy in<br>Emerging<br>Markets |
| 2           | Socio-Economic Development<br>in EM                   | Strategic Management in EM |                                  |

Apply and test your knowledge and skills on one specific case.

Use data to empirically test theories, policies or strategy impacts on projects run by UNU-MERIT or other external public or private partners.

Aim

# Projects: How we prepare you

| Block       | Course curriculum                                     |                            |                                  |
|-------------|---|----------------------------|----------------------------------|
| 1<br>(sept) | International<br>Macroeconomics and Finance<br>for EM | Empirical Methods          | Policy in<br>Emerging<br>Markets |
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"Inclusive innovation and the development of 'frugal' innovation products are increasingly becoming a focus area – not only is this important for the Indian market but also has the potential to address many needs in developed countries that are facing headwinds to economic growth."

Janak Nabar, CTIER



# Projects: How we prepare you

| Block       | Course curriculum                                     |                            |                                  |
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| 1<br>(sept) | International<br>Macroeconomics and Finance<br>for EM | Empirical Methods          | Policy in<br>Emerging<br>Markets |
| 2           | Socio-Economic Development<br>in EM                   | Strategic Management in EM |                                  |

"... low-frequency, high impact events, such as a catastrophic storm, would likely overwhelm the resources of ordinary citizens and require a public financing strategy like a national disaster fund."

Ornsaran Manuamorn  
UNU-MERIT



[Link to the story](#)

# Professional development

Language courses in:

- Spanish
- French
- Chinese
- Russian
- Portuguese
- Arabic



# Become part of our community

- Link to departments
- Academics involved
- Research conducted
- Connection with institutes



# After finalising your Master







# Job opportunities

## Vacancies for 'Emerging Markets'

« First

< Prev

### Associate Transaction Management Officer, Luxembourg

European Investment Bank

...sector operation and to process waivers and amendments of contractual clauses. Interest and experience of *emerging markets* would be a strong advantage. Understanding of the EU institutional and political framework

Updated: 2017-09-29T03:56:07Z

Closing date: Thursday, 19 October 2017

### Investment Officer, Mexico City, Mexico

IFC - International Finance Corporation

... World Bank Group, is the largest global development institution focused on the private sector in *emerging markets*. Working with 2,000 businesses worldwide, we use our six decades of experience

Updated: 2017-09-29T03:36:01Z

Closing date: Wednesday, 18 October 2017

### Team Leaders, Project Directors & Chiefs of Party, West Africa

TechnoServe

### Financial Services - Operations Kampala, Uganda

Fenix International

...Africa. Fenix operates on the front of renewable energy and mobile financial *emerging markets*. Our mission is to change energy technology and include services

Updated: 2017-09-28T12:29:39Z

### Director, Resource Mobilization

EngenderHealth

... EngenderHealth's mission. Maintaining of developments in the donor environment identifies new and *emerging markets* funding opportunities and strategic partnerships. Strengthens the project/program and

Updated: 2017-09-28T12:27:49Z

### Manager, Strategic Initiatives, C

what

where

job title, keywords or company

Tip: Enter your city or zip code in the "where" box to show results in your area.

[Upload your resume](#) - Let employers find you

Jobs 1 to 10 of 10

### CIB – Emerging Markets Credit Research – Analyst

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)

Morgan's Fixed Income and Emerging Markets Research team plays an important role across all businesses, asset classes and regions....

JPMorgan Chase - 25 days ago - [save job](#) - [more...](#)

### Communication Consultant

United Nations Development Programme (UNDP) - ★★★★★ 18 reviews - Home Based

Knowledge and experience in local and international media market. Liaising with Programme partners, UNDP communication officers and focal points in respective...

3 days ago - [save job](#) - [more...](#)

### Recruiter

Intel - ★★★★★ 2,702 reviews - Hillsboro, OR 97124

A Demonstrated Industry knowledge of the external business environment, market trends, competitors, labor market and general talent availability with examples...

3 days ago - [save job](#) - [more...](#)

### CIB - Market Risk Coverage- Fixed Income Associate

JP Morgan Chase - ★★★★★ 14,564 reviews - New York, NY 10179 (Midtown area)

CIB Risk is seeking an Associate for the Market Risk team covering the NA Fixed Income



*“Emerging economies are becoming one of the main drivers of the world economy. Understanding the reasons for their success and the challenges that they face is crucial for the world economy, for the populations of these countries, and for the development prospects of the world’s poorest countries.”*

*- Neil Foster-McGregor, Deputy Director of UNU-MERIT, 2017*

## CAREER POSSIBILITIES

Executive functions  
Consultant  
Analyst



***WHERE  
WILL  
YOUR  
FUTURE  
BE?***

