

# Welcome to School of Business and Economics Campus Venlo

MSc Global Supply Chain Management and Change



# MSc Global Supply Chain Management and Change

Innovative entrepreneurship in the worldwide supply chain

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# Why Global Supply Chain Management and Change?

- Supply chain management is of strategic importance
  - Globalisation
  - Outsourcing
  - Customisation
  - Shorter product life cycles
- SCM = major competitive weapon in 21<sup>st</sup> century
- Entrepreneurship and innovation are needed to respond to change

# Why Global Supply Chain Management and Change?

## Venlo campus

- Venlo is the logistics and supply chain “hot spot” in the Netherlands
- Venlo is home to world class companies and educational institutions
- Venlo region is famous for its entrepreneurial spirit

# Why Global Supply Chain Management and Change?

- Multidisciplinary programme
  - Supply chain management
  - Innovation
  - Entrepreneurship
- Close collaboration with leading local/regional companies such as CAROZ, Ewals (e-logistics), Seacon, Flex, Océ/Canon, DB Schenker, Xerox

# What will you learn?

- Maintain an overview of every link in the supply chain
- Carry out effective supply chain planning
- Deal effectively with suppliers, buyers and customers
- Understand global business issues
- Identify areas of improvement and drive change processes
- Work in and manage (international) teams

# What is the programme structure? (1)

Block	<i>Global Supply Chain Management &amp; Change</i>	
1	Methods and Methodology	Supply Chain Operations
2	Supply Chain Relationships	Entrepreneurship and Innovation
3	Skills Training: Research Design and Methodology for a Thesis	

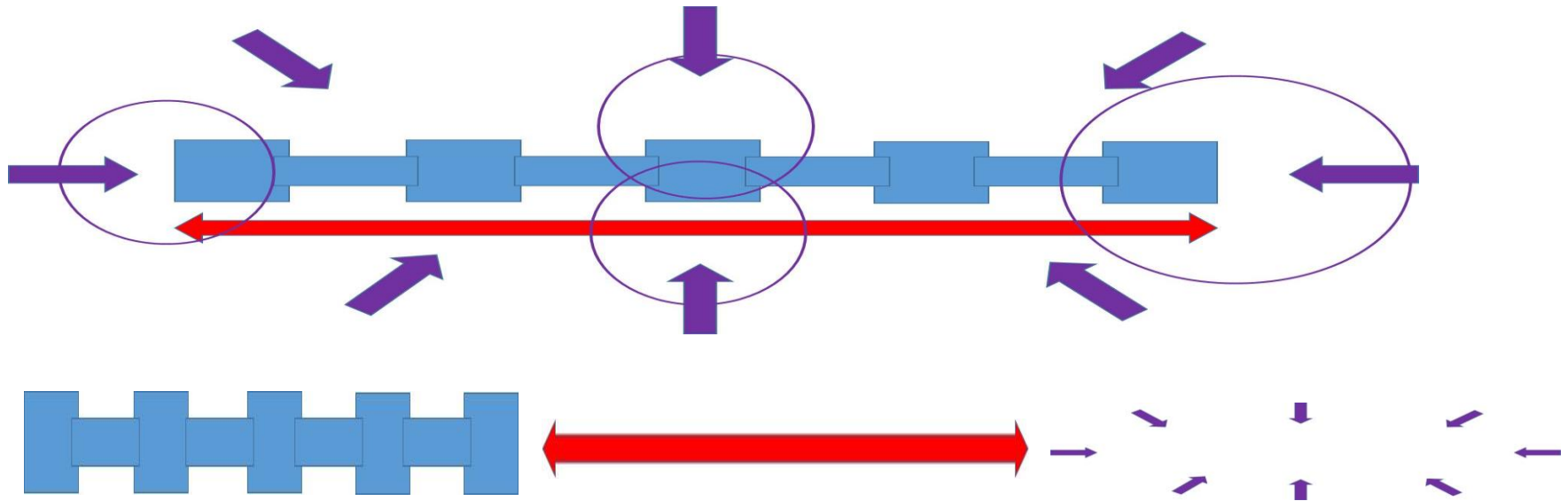
# What is the programme structure? (2)

Block	<i>Global Supply Chain Management &amp; Change</i>	
4	ICT Systems and Services	Business and Supply Chain Strategy
5	Skills Training: Project and Change Management	
	Writing the Master's Thesis	
6	Completing the Master's Thesis	

NB. The details of this programme could change; before applying, please check [www.maastrichtuniversity.nl/sbe](http://www.maastrichtuniversity.nl/sbe) for the latest information.



# What is the programme structure? (3)



- Methods & Methodology
- Supply Chain Operations
- Project and Change Management

- Supply Chain Relationships
- Supply Chain Operations
- ICT Systems and Services
- Business and Supply Chain Strategy

- Entrepreneurship and Innovation
- Project and Change Management

# Is Global Supply Chain Management and Change right for you?

- Internationally minded and open to new ideas
- Seeing the opportunities of change rather than the threats
- Analytical with a desire to see theory in practice
- Ready to acquire knowledge, skills, attitude, ambition and confidence to take on the challenge

# Careers of our alumni

MSc – Global Supply Chain Management & Change



93 graduates  
Employed in 15 countries



Business Analyst  
Consultant  
Logistics Engineer  
Supply Chain Analyst



*MSc graduates SBE Global Supply Chain Management & Change period 2004-2015*

# Further questions?

[www.maastrichtuniversity.nl/gscmc](http://www.maastrichtuniversity.nl/gscmc)

- Contact: [Gscmc-info@maastrichtuniversity.nl](mailto:Gscmc-info@maastrichtuniversity.nl)
- Or visit us at the information market in the Mensa
- Or visit us on our Open Day in Venlo on Saturday 24 November
- Or be a “Student for a Day” at our Campus in Venlo

# Methods and Methodology

Develop the concepts and knowledge required for scientific research in supply chain management

*Block*

*Global Supply Chain Management & Change*

1

Methods and  
Methodology

# Supply Chain Operations

Learn about the design, management and improvement of the primary supply chain processes

*Block*

*Global Supply Chain Management & Change*

1

Supply Chain Operations

# Supply Chain Relationships

Learn about management of relationships between supply chain partners to jointly advance supply chain performance

*Block*

*Global Supply Chain Management & Change*

2

Supply Chain  
Relationships

# Entrepreneurship and Innovation

Learn about theory and methods to sense and leverage change opportunities within a firm or by starting a new one

*Block*

*Global Supply Chain Management & Change*

2

Entrepreneurship and  
Innovation



# Research Design and Methodology for a Thesis

Learn about different research methodologies that can be applied when doing the research for a thesis.

Learn about the important issues to take into account when making a research design for your thesis.

*Block*

*Global Supply Chain Management & Change*

3

Skills Training:

Research Design and Methodology for a Thesis

# ICT Systems and Services

Perform an in-depth study of ICT systems and services, the two main drivers of supply chain change and value creation

*Block*

*Global Supply Chain Management & Change*

4

ICT Systems and Services

# Business and Supply Chain Strategy

Gain a strategic perspective on industry dynamics and change, at supply chain level and at corporate level

*Block*

*Global Supply Chain Management & Change*

4

Business and Supply  
Chain Strategy

# Project and Change Management

Do practical case work on making strategic innovation happen in a multinational

*Block*

*Global Supply Chain Management & Change*

5

Skills Training:  
Project and Change Management

# Master's Thesis

Do scientific research and contribute to academic knowledge in some area related to Global SCM and/or innovation

Block	<i>Global Supply Chain Management &amp; Change</i>
5	Writing a Master's Thesis
6	Completing the Master's Thesis