





# Work and Organizational Psychology

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## Work & Organisational Psychology is about understanding human behaviour in the workplace







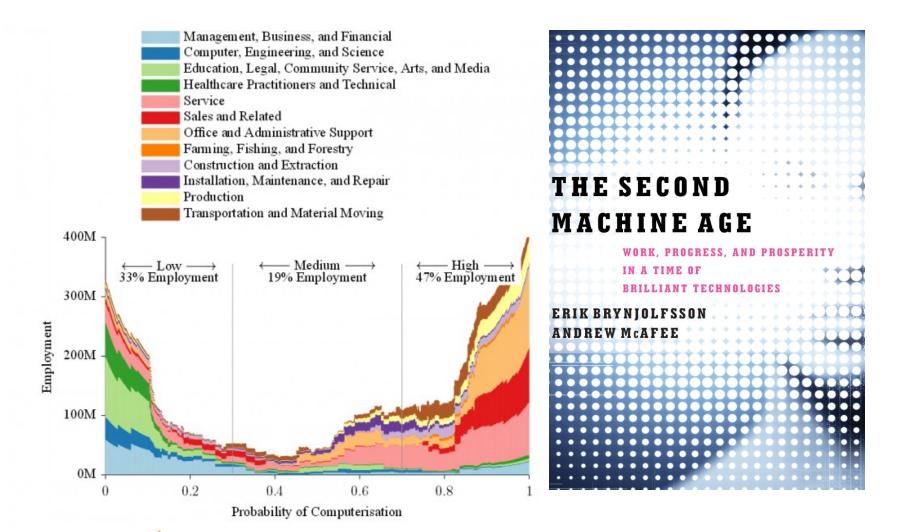




### **W&O Psychology**

- Personnel Psychology (HRM)
  - Personnel selection, development and training, ...
- Work Psychology
  - Job design, motivation, safety at work, work and health...
- Organisational Psychology
  - Leadership, organisational culture, teamwork, organisational change, innovation, ...





#### ificial intelligence

### Japanese company replaces office workers with artificial intelligence

Insurance firm Fukoku Mutual Life Insurance is making 34 employees redundant and replacing them with IBM's Watson Explorer AI



article is 3 months old

in McCurry in Tokyo

day 5 January 2017 09.57 GMT



Fukoku Mutual Life Insurance believes it will increase productivity by 30% Photograph: Toru Hanai/REUTERS

A future in which human workers are replaced by machines is about to become a reality at an insurance firm in Japan, where more than 30 employees are being laid off and replaced with an artificial intelligence system that can calculate payouts to policyholders.

theguardian.com/technology/2018/mar/19/uber-self-driving-car-kills-woman-arizona-tempe

### Self-driving Uber kills Arizona woman in first fatal crash involving pedestrian

Tempe police said car was in autonomous mode at the time of the crash and that the vehicle hit a woman who later died at a hospital



▲ A car passes the location where a woman pedestrian was struck and killed by an Uber self-driving sport utility vehicle in Tempe, Arizona, on Monday. Photograph: Rick Scuteri/Reuters

An autonomous Uber car killed a woman in the street in <u>Arizona</u>, police said, in what appears to be the first reported fatal crash involving a self-driving vehicle and a pedestrian in the US.

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OECD Social, Employment and Migration Working Papers No. 202

#### Automation, skills use and training

Ljubica Nedelkoska, Glenda Quintini













Go





### 20 Fastest Growing Occupations

Feb. 5, 2014

Page 2 of 2

OCCUPATION, GROWTH RATE, 2012 MEDIAN PAY



Personal care aides, 49 percent: \$19,910

Home health aides, 48 percent: \$20, 820

Insulation Workers, Mechanical, 47 percent: \$39,170

Interpreters & Translators, 46 percent: \$45,430

Diagnostic medical sonographers, 46 percent: \$65,860

Helpers--Brickmasons, blockmasons, stonemasons and tile and marble setters, 43 percent: \$28,220

Occupational therapy assistants, 43 percent: \$53,240

Genetic Counselors, 41 percent: \$56,800

Physical therapist assistants, 41 percent: \$52,160

Physical therapist aides, 40 percent: \$23,880

Skincare specialists, 40 percent: \$28,640

Physiciian assistants, 38 percent: \$90,930

Segmental pavers, 38 percent: \$33,720



### **20 Fastest Growing Occupations**

Feb. 5, 2014

Page 2 of 2

OCCUPATION, GROWTH RATE, 2012 MEDIAN PAY

Industrial-organizational Psychologists, 53 percent: \$83,580

Personal care aides, 49 percent: \$19,910

Home health aides, 48 percent: \$20, 820

Insulation Workers, Mechanical, 47 percent: \$39,170

Interpreters & Translators, 46 percent: \$45,430

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### **WOP** at Maastricht University

- One year Master in Maastricht
- Two-year International Joint Master of Research in Work and Organizational Psychology in Maastricht (NL), Lueneburg (D) and Valencia (ES)

### Set-up of the one year master W&O Psychology

- 1st. period (Sept Oct)
  - Work Psychology 5 EC
  - Human Resources 5 EC
- 2nd. period (Nov Dec)
  - Organisation and cognition 5 EC
  - Human performance 5 EC
- 3rd. period (Jan July)
  - Professional skills 10 EC
  - Methods / research proposal 5 EC
  - Research project 17 EC
  - Master thesis 8 EC







### **Example problem Work Psychology**

### **Imagine:**

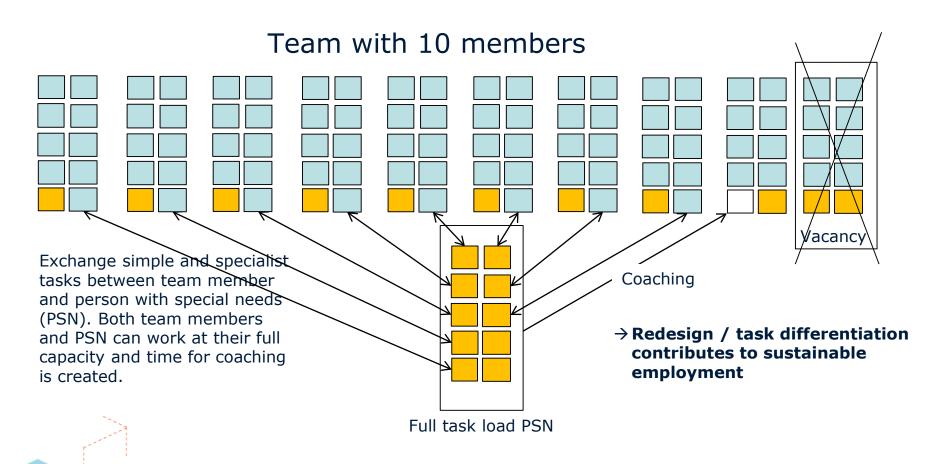
You have won the jackpot in the lottery (147 mln Euro). Which of the following options would you choose, and why?

- stop working
- look for a different job (what kind of job?)
- continue in my current job





### Fitting work to people: Inclusive work redesign







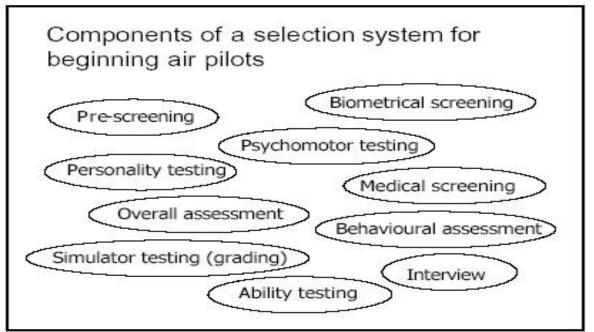
Topics from Work Psychology
Job and work design
Job attitudes
Organizational commitment
Work-life balance, recovery
Occupational health, stress, sustainable work
Task analysis





### **Example: Human resources**

What is the best way to sequence these components in designing a selection system for pilots?







# Topics Human resources Recruitment Selection Training and development Performance management Career development Talent management

Practical: What is it like being a work and organisational psychologist? (Structured job interviews)





### **Example: Organisation and Cognition**

### Harvard Business Review



DEFEND YOUR RESEARCH

What Makes a Team Smarter? More Women

by Anita Woolley and Thomas Malone





### **Topics Organization and Cognition**

Strategic decision making

Entrepreneurship

Leadership

Team performance

Innovation, future of work

Organizational change, change management

Intercultural competence

Practical: negotiation

### Collaborating with students in Bandung to develop PBL materials and research/intervention proposal on humanitarian work psychology in Indonesia

- Poverty reduction
- Social entrepreneurship
- Capacity building
- Displacement/refugees
- Disaster management
- Fair pay
- Child labor
- Coping with stress in humanitarian work
- Corruption
- Gender mainstreaming
- •









### **Example from Human Performance**









### **Topics from Human Performance**

Performance motivation

Goal setting

Dynamic work behaviour and interruptions

Safety and risk perception

Organizational citizenship and counterproductive work behaviour

The ageing worker



Go the extra mile

Work
Psychology /
Human
Resources

Organisation & Cognition / Human Performance

Professional Skills

Research project

Research Project

Period 1

Period 2

January – March April – June

July-August







Writing Report

Organisational intervention design

Organisational needs analysis

Intercultural skills, negotiation

Workplace analysis

Training design and implementation

Selection & assessment

Self-assessment, Individual level intervention, coaching

Week 3-5, 7-11

Writing research proposal

Week 13-14

Intro Research project

Week 2







### **Components of Research Project**

- Writing research proposal (5 ECTS)
  - Practical Research methods
- Research project (17 ECTS)
- Master thesis (8 ECTS)



### **Example topics Research Project**



- Recovery from work
- Mindfulness at work
- Personnel selection
- Individual differences in performance
- Inclusive organizations
- Job redesign
- Workplace learning and expertise
- Creativity and innovation
- Team performance
- Work stress and unhealthy eating
- And many others ...

### Where can I work as a W&O Psychologist?

### Organisations

- Recruit and select personnel
- Assess and develop talent and competencies
- Design and give training
- Design leadership development programs
- Coach employees
- Analyse and redesign jobs
- Set-up and conduct employee surveys
- Facilitate organizational change projects
- ...

### Universities

### Where did our students start their careers?

**Vodafone** 

Cara Las

**TNO** 

Sara Lee

Deutsche Bahn AG

Unilever

**Deloitte** 

**DSM** 

CapGemini

**Sogeti** 

DHL

**ABN Amro** 

**McKinsey** 

Prezi

**NATS** 

**Beiersdorf** 

**Ferrero** 

**GITP** 

Scheidegger

**Coaching & Training consultancies** 

**Higher education** 

**Entrepreneur** 

...

**Alumni Survey 2015/2016** 

22 out of 23 respondents employed within 3 months (response rate 28%)

Consultancy (40%)
Business Services (20%)
Education (10%)
Research (10%)

몸 Cards 1

Schermafdruk 2014-....png

Map of Nationality ▼

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### **International classroom**

Finland Map Satellite Sweden Iceland Russia Kazamstan Mongolia + Turkey United States North South Korea Atlantic Afghanistan Ocean Pakistan Algeria Saudi Arabia Niger Sudan Chad Nigeria Venezuela Indonesia Papua New Guinea Brazil Angola Namibia Indian Madagascar Botswana Ocean South Au@alia Atlantic Pacific Ocean Ocean Argentina Zealand @2014 Google- 2000 km exchange\_fall2014 - ....htm

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### **Double degree w/ University of Sevilla:**



bachelor psychology @ UM 1 year in Sevilla master W&O psychology

3 diplomas (BSc @ UM, MSC @ UM, MSc @ US)

#### Maastricht University



http://www.maastrichtuniversity.nl/web/Faculties/PsychologyAndNeuroscience/TargetGroup/ProspectiveStudents/MastersProgrammes/Psychology/Specialisations/WorkAndOrganisationalPsychology/DoubleDegreeMastersProgramme.htm







Double degree w/ Universita degli Studi di Milano: master W&O psychology UM master in cognitive science and decision making



2 diplomas (1 yr MSc @ UM, 2 yr MSc @ UNIMI)











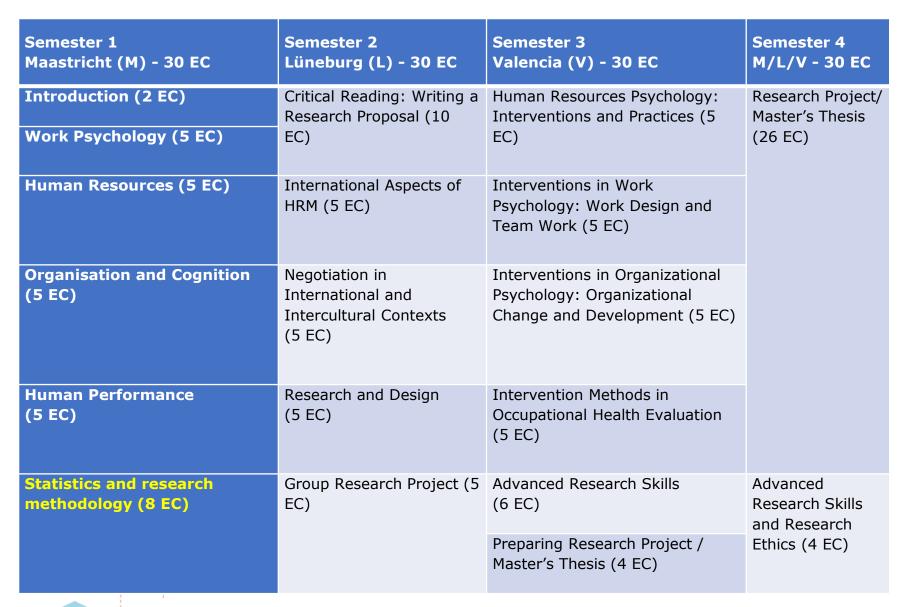


- 2-year, full-time master's, taught in English
- combine educational and research strengths of three universities
- joint master's degree from Maastricht University, Leuphana University, and University of Valencia
- preparation for doing research and working in an international environment

### IJMRWOP - scientist innovator

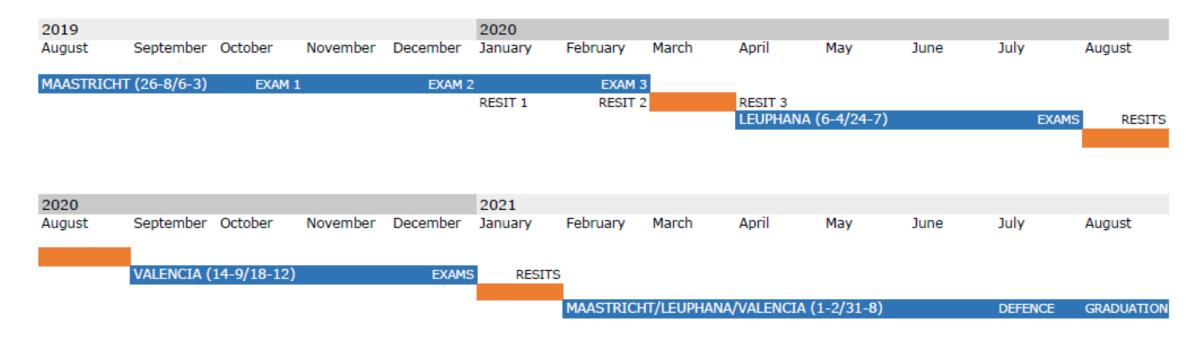
- high quality research training focused on basic <u>and</u> applied research
- learn how to translate research in Work and Organizational Psychology to fit needs of external stakeholders
  - translating laboratory findings to large organisations
  - designing evidence-based interventions
  - valorisation and commercialisation of research outputs
  - communicating results to society
  - interfacing with entrepreneurs
- much appreciated by both scientists and industry representatives during recent accreditation (nov 2018)







### **IJMRWOP 2019-2021**



Education free / relocation period





### **Admission IJMRWOP**

- Max. enrollment: 30
- University bachelor
- Courses on methodology and statistics (min. 30 ECTS)
- Knowledge of psychology (min. 70 ECTS)
- English proficiency (min. level IELTS 6.5)
- CV, motivation letter, transcript of grades
- Deadline for application: April 1<sup>st</sup>, 2019

For more information visit the stand 'Application & Admission' at the information market



### Admission Requirements one-year master

the extra

Bachelor's degree		Remarks
Dutch University Bachelor Psychology	Admissible	
Non-Dutch University Bachelor Psychology	Check by Board of Admissions	
All other University Bachelors*	Check by Board of Admissions	
University of Applied Science (HBO)	Not admissible	The Faculty does not offer any pre-master programmes

- \* Additional requirements
- Courses in Statistics (min. 18 ECTS);
- Knowledge of Psychology (min. 4 courses);
- The Bachelor's degree must be substantially relevant to the Master's specialisation of your choice;
- You are requested to write a one-page motivation letter which specifies why you want to follow the master's programme of Psychology and the specialisation of your choice.

For more information visit the stand 'Application & Admission' at the information market





Hi! My name is Rajesh and I'm from India. I study Work and Organisational Psychology here in Maastricht.

Follow me on Instagram and find out more about my study experiences and life in Maastricht.

o extramile\_raj





### Thanks for your attention!

Questions?
(Feel free to send them later via e-mail: fred.zijlstra@maastrichtuniversity.nl)