

MSc International Business – Accountancy (Fulltime) Accounting & Control (Parttime)

Interpreting information for better decisions – understanding firms



Today's Agenda

1

What are we about?

2

Our programme

3

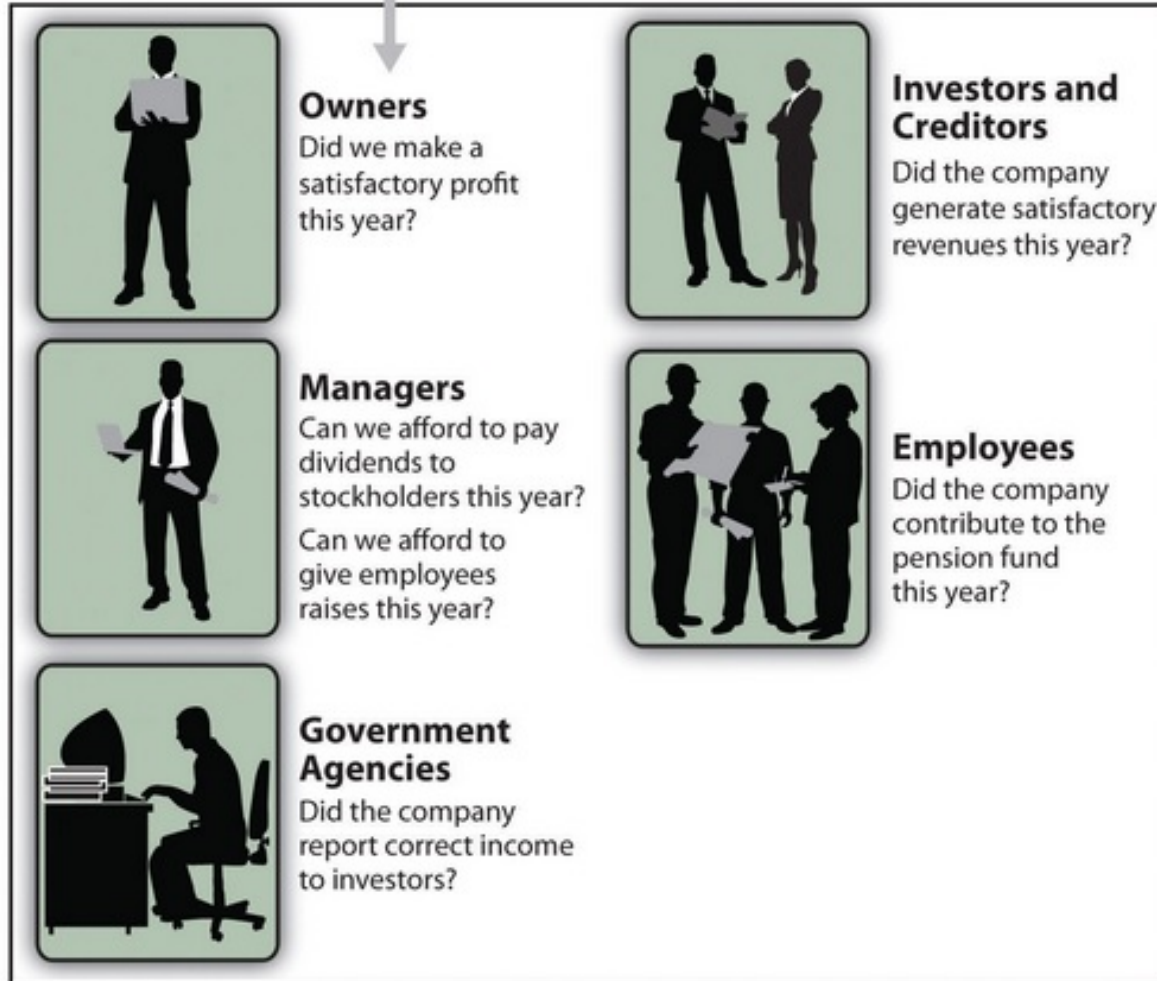
Student Profile

4

What does the future hold?

What are we about?

**...External Users
and Internal Users**
answer questions and make decisions.



Why Accountancy?

- Accounting is the language of business
- Become an expert in accountancy, corporate governance
- Manage, prepare, analyze & | interpret information
- Valuation of businesses
- Understand investors and providers of financial information
- Communicate with stakeholders



Why Accountancy at Maastricht University?

- Practical training, development of directly applicable skills
- Good preparation for postmaster programmes (RA-track)
- Good understanding of businesses
- Excellent job perspectives
- Leading in accounting research on the European continent
- Strong ties with the (audit) profession
- Leading among European peers in commissioned research for e.g. the European Commission



A close-up photograph of a row of books on a shelf. The books have various colored spines (red, purple, black, yellow, brown, grey, white) and some show signs of age. In the upper right corner, there is a blue hexagonal callout box with a white border containing the text "Our Program".

Our
Program

<i>Block</i>	<i>Accountancy</i>	
1	Assurance Services	Internal Control and Data Analytics
2	Financial Statement Analysis and Valuation	Elective
3	Skills Training: Writing a Master's Thesis	

<i>Block</i>	<i>Accountancy</i>	
1	Assurance Services	Internal Control and Data Analytics
2	Financial Statement Analysis Valuation	
3		

- Become familiar with the stages, procedures and environment of an audit, prepare for entry-level assurance work in professional accounting firms
- Assignments, discussion of academic research, real-life cases aimed at training practical skills
- Workshop with Big4 firm on Data Analytics

Block	Accountancy	
1	Assurance Services	Internal Control and Data Analytics
2		Elective
3		ing: er's Thesis

- Design of an effective internal control system to assure the quality of information
- Understand information
- Fraud prevention and detecting
- Problem-based learning, discussion of internal control cases, discussion of academic research
- Workshop with Big4 Audit firm

<i>Block</i>	<i>Accountancy</i>	
1	Assurance Services	Internal Control and Data Analytics
2	Financial Statement Analysis and Valuation	<ul style="list-style-type: none"> • Business analysis and valuation using financial statements • Assignments, discussion of real-life cases, discussion of academic research • Workshop Business Valuation with Bayer
3	Skills Training. Writing a Master's Thesis	

Block	Accountancy	
1	Assurance Services	Internal Control and Data Analytics
2	<div data-bbox="499 639 1421 1205" data-label="Text"> <p>Recommended courses (f.e.):</p> <ul style="list-style-type: none"> • Forecasting and Business Analysis (required course for Accounting & Control students) • Business Intelligence Case Study • Data Management </div>	Elective
3	Skills Training: Writing a Master's Thesis	

<i>Block</i>	<i>Accountancy</i>	
1	Assurance Services	Internal Control and Data Analytics
2	Financial Statement Analysis and Valuation	
3	<p style="text-align: center;">Skills Training: Writing a Master's Thesis</p>	

- Understand the basic requirements of a master's thesis
- Develop a high quality research proposal for a master's thesis
- Apply for thesis supervision

<i>Block</i>	<i>Accountancy</i>	
4	Financial Accounting	Writing the Master's Thesis
5	Management Control	
6	Completing the Master's Thesis	


Block	Accountancy	
4	Financial Accounting	
5	Management Control	
6	Completing the Ma	

- Preparation of multinational companies' financial statements in accordance with IFRS
- Focus on application and rationale of accounting methods
- Assignments, focussing on (f.e.):
 - Business combinations and consolidation
 - Leasing
 - Segment reporting
 - Financial instruments

<i>Block</i>	<i>Accountancy</i>	
4	Financial Accounting	
5	Management Control	V
6	Completing the Master's Thesis	

- Become familiar with contemporary management accounting and control topics:
 - - Financial and non-financial performance
 - - Performance-based awards
 - - Human behaviour in response to economic incentives
- Real-life cases
- Strong focus on recent academic research and its implications for practice

<i>Block</i>	<i>Accountancy</i>	
	<ul style="list-style-type: none"> • In-depth study of an accounting problem <ul style="list-style-type: none"> - Academic relevance - Managerial relevance - Relevance to you • Scientific study 	
5	Control	Writing the Master's Thesis
6	Completing the Master's Thesis	

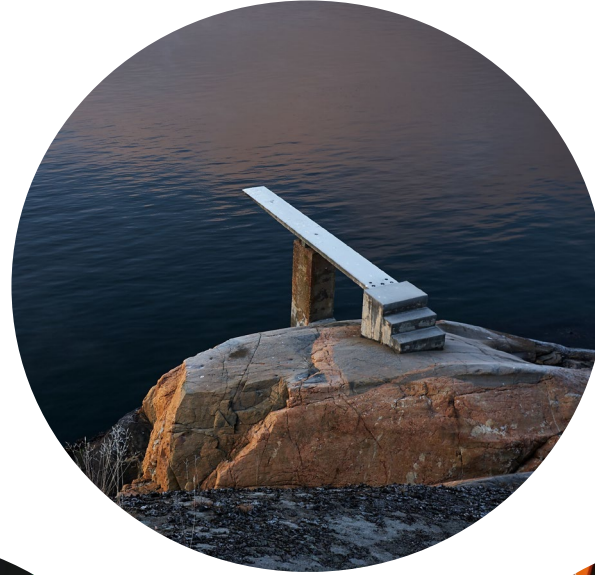


Student
Profile

Be an enthusiastic team player



Have a high level of achievement




Be a critical thinker



Have mathematical ability



Have a common-sense understanding of the way organisations work



What does
the future
hold?

A woman with long dark hair, wearing a grey blazer over a light-colored shirt, is standing in profile, writing on a whiteboard with a blue marker. The whiteboard has some faint, illegible writing on it. The background shows a modern office environment with large windows and glass partitions. A large blue diagonal graphic is overlaid on the left side of the image.

Career Prospect

- (External) Auditor
- Manager Internal Audit
- Financial / Business Analyst
- Reporting Analyst / Manager Reporting and Consolidation
- IFRS Consultant
- Transaction Services Consultant

Hot commodities

More accountants are beating MBAs to CFO positions

M.Sc. International Business –
Accountancy or Accounting & Control

Postgraduate Programme

Registeraccountant (RA)

Registercontroller (RC)

International Executive Master of Auditing
Program (IEMA)

International Executive Master of Finance &
Control (iEMFC)

Qualified Member of the Chartered Institute of Management Accountants (CIMA)

Further questions?

www.maastrichtuniversity.nl/sbe

MSc International Business – Controlling

Cases in Management Information Systems
EBC4038

Internal Control and Data Analytics
EBC4069

Forecasting and Business Analysis
EBC4131

Elective

Writing your Master's Thesis EBS4011

Financial Accounting EBC4074

Management Control EBC4154

Writing your Master's Thesis

Completing your Master's Thesis