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Campus Venlo

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MSc HEALTH FOOD INNOVATION MANAGEMENT



Freddy Troost
Associate professor Food Innovation & Health

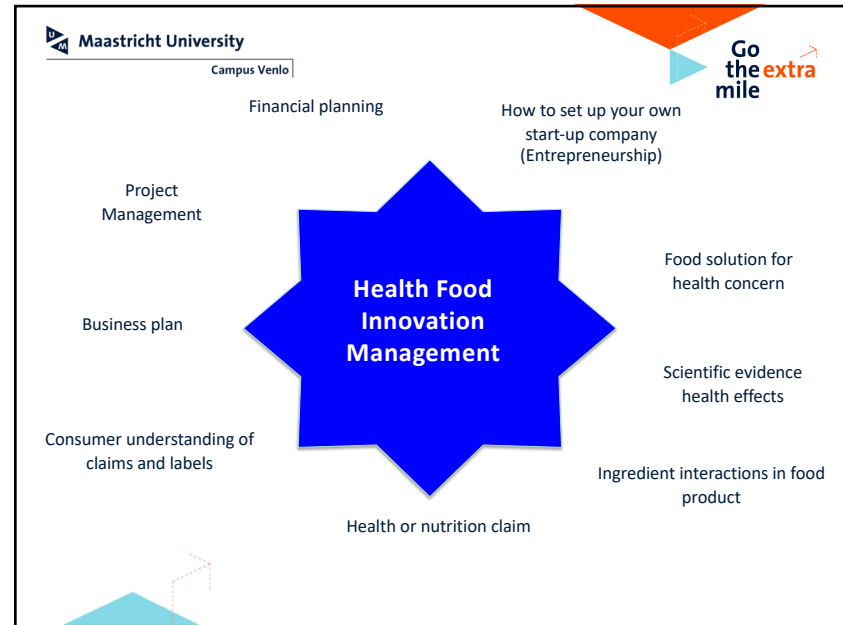
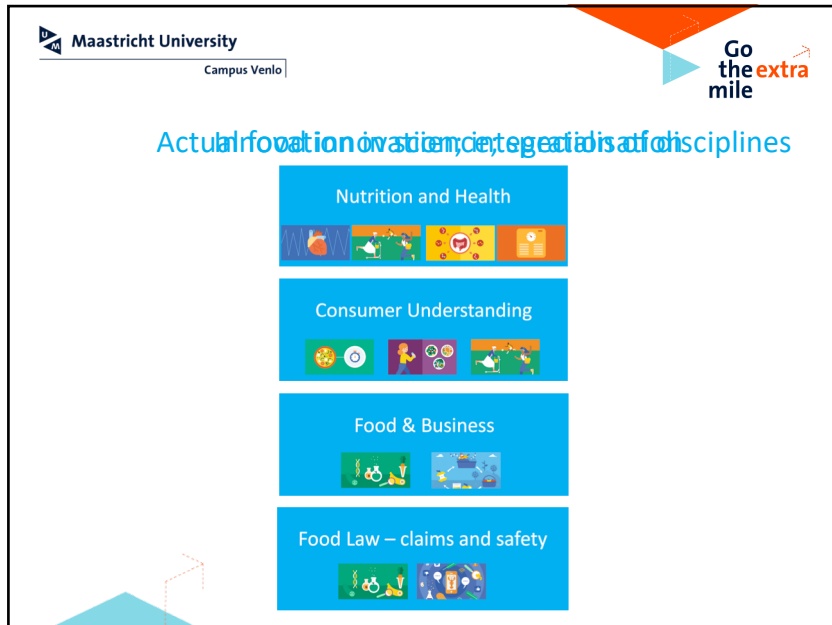
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Health targets for food innovation



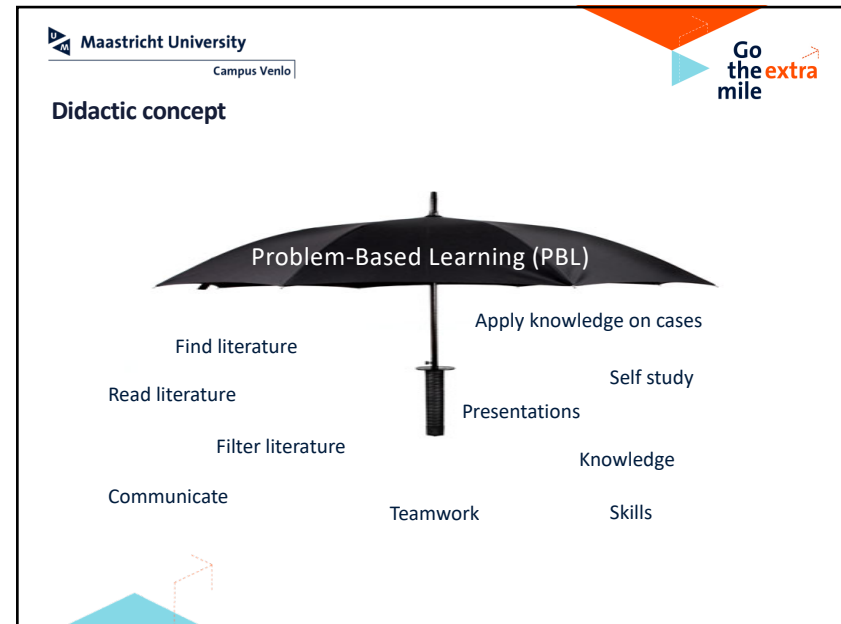
Cartoons: www.eufic.org



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	September	January	
year 1	Health and Nutrition Business & Innovation	Consumer Sciences	Food Technology Methods and Analytics Skill Project Management
year 2	Food Law	Skill product creation	Internship & Thesis

Knowledge & skills
Scientific reasoning; finding, reading & interpreting literature; academic writing; presentations
Translate scientific concepts into actual food products with business potential
Personal and professional development
Apply knowledge, translate into health food innovation



Food Ingredients Europe, SIAL, ANUGA

Madrid 2010, Paris 2011, Frankfurt 2012 & 2013, Amsterdam 2014, Paris 2015, Frankfurt 2016&2017, Paris 2018, Cologne 2019, Paris 2019



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2017



2018

ECOTROPHELIA
NEDERLAND

Topsector Agri&Food
TKI Agri&Food



2019

Healthy and sustainable food innovations

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Job opportunities

- Food and Beverage industry
- Contract Research Organisations: e.g. TNO, NIZO
- Communication/advisory Agencies
- Government: ministry, EU commission
- NGO's: Voedingscentrum, counseling agencies, WHO, ILSI,
- SME's: (agro)food, beverage
- multinationals: Unilever, FrieslandCampina, Nestle, CocaCola, Danone Nutricia
- Academic institutes / PhD project

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Alumni careers

- the 200 alumni found jobs in relevant domain
- 10% pursuing PhD degree

Current jobs taken by Health Food Innovation Management alumni
Commercial Manager NUMEDIA BV
Research Specialist at FrieslandCampina
Quality System manager KraftHeinz
Quality Assurance Assistant at Bayer CropScience Vegetable Seeds
NIZO food research
Trouw Nutrition - Research Boomeer
NPQ & Innovation - Robin Food - Utrecht
Quality Assurance Manager - the Three Bakers Ltd
Flycatcher Research - Maastricht
PepsiCo - R&D Food Safety Benelux
Sofina Foods - Product Developer
Morlife - Market Research & Food Technologist
Precon Food Management - Junior consultant
Product Manager - Farmers Land Food GmbH
DockKorri - Administrator
Hago - project manager assistant
Mead Johnson - Regulatory Scientist
Nutricia Medical Nutrition - Nutritional scientist
Clinical research - BioActor
Numedia BV
Riskplaza - Food Safety Policy officer
Bayer - CropScience - Quality Assurance specialist
Reffresco Benelux - Product Life Cycle Coordinator
Kraft Heinz - Account Manager
The Greenery - Supply planner
Friesland Campina Brand Junior Manager
Research - Maxima Hospital Eindhoven
Derlemans Foods Venlo
De Graafstroom (Skill products) - Junior Product Manager
Research Parental Nutrition at Griffith University
R&D Neutricious BV - EFSA health claim writing
PhD Maastricht University
Enso BV - Quality Assurance
Swehappes International - Junior Technical Project Leader R&D
Banketgroep BV - Quality Assurance (before Brand Ambassadors)
Food&Beverage Market Analyst
Product Development Kraft Heinz Company
Health Communicator Yakult Deutschland GmbH
Consultant Kellogg Company Belgium
Food & Beverage Market analyst Innova Markets
CEO Papa's & Mama Bakery and Coffee
Kraft Heinz Company - Product Technologist
Clinical Research & Marketing - Research Intern BioActor

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Unique features

- Multidisciplinary academic programme in Health Food Innovation, with focus on jobs in industry
- Job oriented; apply knowledge
- Problem Based Learning
- Internationally focused program
- Industry involvement in teaching and networking
- Close interaction students/staff
- Social activities and business trips (ISA-Umami)

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HFIM students enrollment

Students/yr

Year	Students/yr
2009	5
2010	15
2011	30
2012	28
2013	40
2014	42
2015	38
2016	32
2017	52
2018	38
2019	47

2018; Indonesia, Taiwan, Cyprus, Lithuania, Czechoslovakia, Portugal, Spain, Italy, France, Germany, Netherlands
12 non-Dutch, 24 Dutch. 36 students in total

2019; Belgium, Bulgaria, Germany, Greek, Hungary, Italy, Netherlands, Rumania, Spain, Turkey.
14 non-Dutch, 33 Dutch. 47 students in total

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Admission Requirements

Relevant domains University	Relevant domains University of Applied Sciences
Biomedical Sciences or Health Sciences incl. Human Health & Nutrition	Dietetics
Human Nutrition	Nutrition
Medicine	
Life Sciences incl. Human Health & Nutrition	
Molecular Life Sciences incl. Human Health & Nutrition	
Other related domain (University College etc; at least 50% human health/physiology oriented courses)	

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Admission Requirements

REGISTRATION: [STUDIELINK.NL](https://studielink.nl)

Direct admission:

- UM Health Sciences – track Biology and Health
- UM Biomedical Sciences
- WUR Nutrition and Health

All others will be evaluated by Board of Admission:

- CV+motivation letter
- Interview
- GRE for non-EU residents
- Details on website


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Additional admission requirements University of Applied Sciences

- ❖ you have completed a thesis and have obtained at least 15 ECTS in the context of a minor in the field of science, and successfully completed a course on statistics *or*
- ❖ you have completed a thesis and have obtained at least 15 ECTS in academic writing and successfully completed a course on statistics


❖ See website www.HFIM.nl

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Get a taste of University Campus Venlo

- Masters' Open Day UM**
 - November 30, 2019
- Experience day HFIM**
 - April 22, 2020
- Student for a day**
 - any time

OPEN DOOR POLICY






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Contact

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Admission:
hfim-admissions@maastrichtuniversity.nl

Student for a day:
www.HFIM.nl – 'Contact' or go directly to:
<https://www.maastrichtuniversity.nl/events/hfim-student-day>

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Hi, my name is Alberto Conde from Spain, **Health Food Innovation Management** master's student

Follow me on Instagram and find out more about my study experiences and my life in Maastricht!

extramile_alberto