

Welcome to School of Business and Economics Campus Venlo

MSc Global Supply Chain Management and Change



MSc Global Supply Chain Management and Change

Innovative entrepreneurship in the worldwide supply chain

Tjark Vredeveld

Associate Professor of Operations Research

Coordinator MSc GSCMC



Why Global Supply Chain Management and Change?

- Supply chain management is of strategic importance
 - Globalisation
 - Outsourcing
 - Customisation
 - Shorter product life cycles
- SCM = major competitive weapon in 21st century
- Entrepreneurship and innovation are needed to respond to change

Why Global Supply Chain Management and Change?

Venlo campus

- Venlo is the logistics and supply chain “hot spot” in the Netherlands
- Venlo is home to world class companies and educational institutions
- Venlo region is famous for its entrepreneurial spirit

Why Global Supply Chain Management and Change?

- Multidisciplinary programme
 - Supply chain management
 - Innovation
 - Entrepreneurship
- Close collaboration with leading local/regional companies such as CAROZ, Ewals (e-logistics), Seacon, Flex, Océ/Canon, DB Schenker, Xerox

What will you learn?

- Maintain an overview of every link in the supply chain
- Carry out effective supply chain planning
- Deal effectively with suppliers, buyers and customers
- Understand global business issues
- Identify areas of improvement and drive change processes
- Work in and manage (international) teams

What is the programme structure? (1)

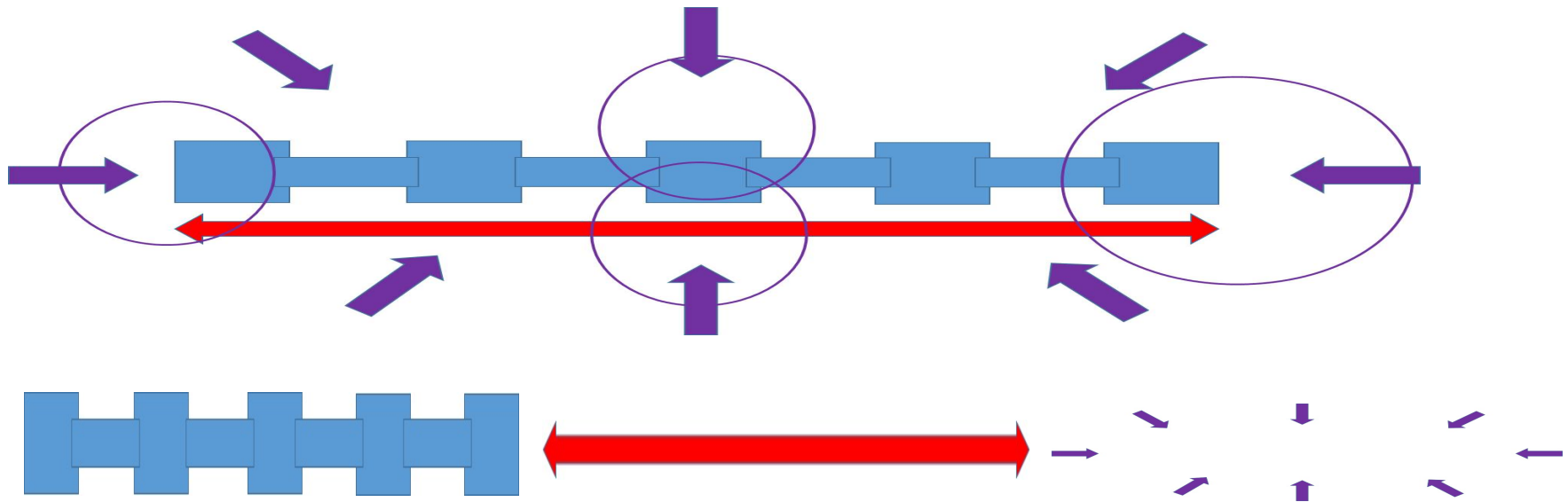
Block	<i>Global Supply Chain Management & Change</i>	
1	Methods and Methodology	Supply Chain Operations
2	Supply Chain Relationships	Entrepreneurship and Innovation
3	Skills Training: Research Design and Methodology for a Thesis	

What is the programme structure? (2)

Block	<i>Global Supply Chain Management & Change</i>	
4	ICT Systems and Services	Business and Supply Chain Strategy
5	Skills Training: Project and Change Management	
	Writing the Master's Thesis	
6	Completing the Master's Thesis	

NB. The details of this programme could change; before applying, please check www.maastrichtuniversity.nl/sbe for the latest information.

What is the programme structure? (3)



- Methods & Methodology
- Supply Chain Operations
- Project and Change Management

- Supply Chain Relationships
- Supply Chain Operations
- ICT Systems and Services
- Business and Supply Chain Strategy

- Entrepreneurship and Innovation
- Project and Change Management

Is Global Supply Chain Management and Change right for you?

- Internationally minded and open to new ideas
- Seeing the opportunities of change rather than the threats
- Analytical with a desire to see theory in practice
- Ready to acquire knowledge, skills, attitude, ambition and confidence to take on the challenge

Careers of our alumni

MSc – Global Supply Chain Management & Change



93 graduates
Employed in 15 countries



Business Analyst
Consultant
Logistics Engineer
Supply Chain Analyst



MSc graduates SBE Global Supply Chain Management & Change period 2004-2015

Further questions?

www.maastrichtuniversity.nl/gscmc

- Contact: Gscmc-info@maastrichtuniversity.nl
- Or visit us at the information market in the Mensa
- Or visit us on our Open Day in Venlo on Saturday 13 April

Methods and Methodology

Develop the concepts and knowledge required for scientific research in supply chain management

Block

Global Supply Chain Management & Change

1

Methods and
Methodology

Supply Chain Operations

Learn about the design, management and improvement of the primary supply chain processes

Block

Global Supply Chain Management & Change

1

Supply Chain Operations

Supply Chain Relationships

Learn about management of relationships between supply chain partners to jointly advance supply chain performance

Block

Global Supply Chain Management & Change

2

Supply Chain
Relationships

Entrepreneurship and Innovation

Learn about theory and methods to sense and leverage change opportunities within a firm or by starting a new one

Block

Global Supply Chain Management & Change

2

Entrepreneurship and
Innovation

Research Design and Methodology for a Thesis

Learn about different research methodologies that can be applied when doing the research for a thesis.

Learn about the important issues to take into account when making a research design for your thesis.

Block

Global Supply Chain Management & Change

3

Skills Training:

Research Design and Methodology for a Thesis

ICT Systems and Services

Perform an in-depth study of ICT systems and services, the two main drivers of supply chain change and value creation

Block

Global Supply Chain Management & Change

4

ICT Systems and Services

Business and Supply Chain Strategy

Gain a strategic perspective on industry dynamics and change, at supply chain level and at corporate level

Block

Global Supply Chain Management & Change

4

Business and Supply
Chain Strategy

Project and Change Management

Do practical case work on making strategic innovation happen in a multinational

Block

Global Supply Chain Management & Change

5

Skills Training:
Project and Change Management

Master's Thesis

Do scientific research and contribute to academic knowledge in some area related to Global SCM and/or innovation

Block	<i>Global Supply Chain Management & Change</i>
5	Writing a Master's Thesis
6	Completing the Master's Thesis