

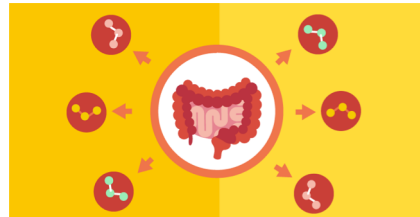
MSc HEALTH FOOD INNOVATION MANAGEMENT



Freddy Troost

Associate professor Food Innovation & Health

Health targets for food innovation



Innovation in science; specialisation

Actual food innovation; integration of disciplines

Nutrition and Health



Consumer Understanding



Food & Business



Food Law – claims and safety



Financial planning

How to set up your own start-up
company
(Entrepreneurship)

Project Management

Food solution for
health concern



Health Food Innovation Management

Business plan

Scientific evidence
health effects

Consumer understanding
of claims and labels

Health or nutrition claim

Ingredient interactions
in food products
&
Food creation



HEALTH FOOD INNOVATION MANAGEMENT



September

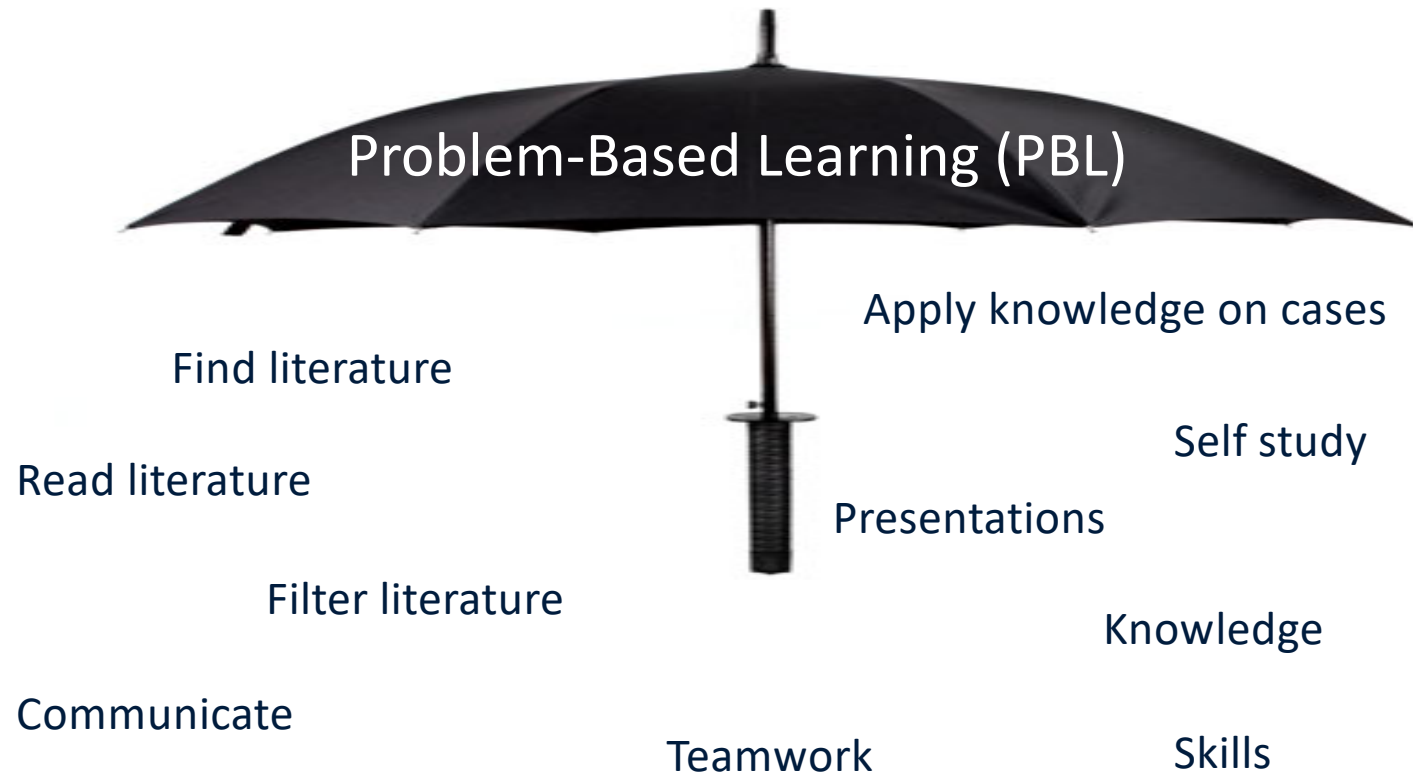
January

July

year 1	Health and Nutrition	Consumer Sciences	Food Technology	Skill Project Management
	Business & Innovation		Methods and Analytics	

year 2	Food Law	Skill product creation	Internship & Thesis
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Didactic concept



Food Ingredients Europe, SIAL, ANUGA

Madrid 2010, Paris 2011, Frankfurt 2012 & 2013, Amsterdam 2014, Paris 2015, Frankfurt 2016&2017, Paris 2018, Cologne 2019, Paris 2019





ECOTROPHELIA

NEDERLAND



Healthy and sustainable food innovations

Job opportunities

- Food and Beverage industry
 - Contract Research Organisations: e.g. TNO, NIZO
 - Communication/advisory Agencies
 - Government: ministry, EU commission
 - NGO's: Voedingscentrum, counseling agencies, WHO, ILSI,
 - SME's: (agro)food, beverage
 - multinationals: Unilever, FrieslandCampina, Nestle, CocaCola, Danone Nutricia
 - Academic institutes / PhD project
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Alumni careers

- the 200 alumni found jobs in relevant domain
- 10% pursuing PhD degree

Current jobs taken by Health Food Innovation Management alumni

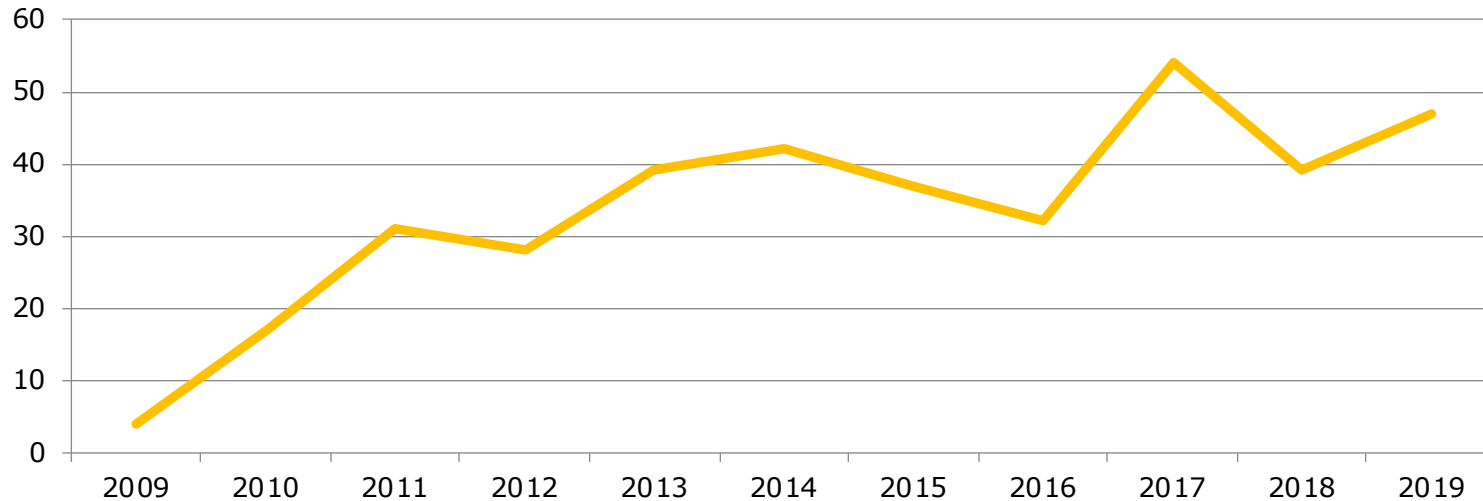
Commercial Manager NUMIDIA BV
Research Specialist at FrieslandCampina
Quality System manager KraftHeinz
O'Brien Fine Foods - Food Technologist
Quality Assurance Assistant at Bayer CropScience Vegetable Seeds
NIZO food research
Trouw Nutrition - Research Boxmeer
NPD & innovation - Robin Food - Utrecht
Quality Assurance Manager - the Three Bakers Ltd
Flycatcher Reasearch - Maastricht
PepsiCo - R&D Food Safety Benelux
SoFine Foods - Product Developer
Morlife - Market Research & Food Technologist
Precon Food Management - Junior consultant
Product Manager - Farmers Land Food GmbH
DocMorris - Administrator
Hago - project manager assistant
Mead Johnson - Regulatory Scientist
Nutricia Medical Nutrition - Nutritional scientist
Clinical research - BioActor
Numedia BV
Riskplaza - Food Safety Policy officer
Bayer - CropScience - Quality Assurance specialist
Refresco Benelux - Product Life Cycle Coordinator
Kraft Heinz - Account Manager
The Greenery - Supply planner
Friesland Campina Brand Junior Manager
Research - Maxima Hospital Eindhoven
Oerlemans Foods Venlo
De Graafstroom 5Milk products) - Junior Product Manager
Reseach Parental Nutrition at Griffith University
R&D Newtricious BV: EFSA health claim writing
PhD Maastricht University
Epos BV - Quality Assurance
Swchepes International - Junior Technical Project Leader R&D
Banketgroep BV - Quality Assurance (before Brand Ambassadors)
Food&Beverage Market Analyst
Product Development Kraft Heinz Company
Health Communicator Yakult Detschland GmbH
Consultant Kellogg Company Belgium
Food & Beverage Market Analyst Innova Markets
CEO Papa & Mama Bakery and Coffee
Kraft Heinz Company -Product Technologist
Clinical Research & Marketing - Research Intern BioActor

Unique features

- Multidisciplinary academic programme in Health Food Innovation, with focus on jobs in industry
- Job oriented; apply knowledge
- Problem Based Learning
- Internationally focused program
- Industry involvement in teaching and networking
- Close interaction students/staff
- Social activities and business trips (ISA-Umami)

HFIM students enrollment

Students/yr



2018; Indonesia, Taiwan, Cyprus, Lithuania, Czechoslovakia, Portugal, Spain, Italy, France, Germany, Netherlands
12 non-Dutch, 24 Dutch. 36 students in total

2019; Belgium, Bulgaria, Germany, Greek, Hungary, Italy, Netherlands, Rumania, Spain, Turkey.
14 non-Dutch, 33 Dutch. 47 students in total

Admission Requirements

Relevant domains University	Relevant domains University of Applied Sciences
Biomedical Sciences or Health Sciences incl. Human Health & Nutrition	Dietetics
Human Nutrition	Nutrition
Medicine	
Life Sciences incl. Human Health & Nutrition	
Molecular Life Sciences incl. Human Health & Nutrition	
Other related domain (University College etc; at least 50% human health/physiology oriented courses)	

Admission Requirements

REGISTRATION: [STUDIELINK.NL](https://studielink.nl)

Direct admission:

- UM Health Sciences – track Biology and Health
- UM Biomedical Sciences
- WUR Nutrition and Health

All others will be evaluated by Board of Admission:

- CV+motivation letter
- Interview
- GRE for non-EU residents
- Details on website

Additional admission requirements University of Applied Sciences

- ❖ you have completed a thesis and have obtained at least 15 ECTS in the context of a minor in the field of science, and successfully completed a course on statistics *or*
- ❖ you have completed a thesis and have obtained at least 15 ECTS in academic writing and successfully completed a course on statistics
- ❖ If you do not comply to the above, feel free to discuss the alternatives with us during the admission interview
- ❖ See website www.HFIM.nl

UM Campus Venlo Open Day

- April 4, 2020

Experience day HFIM

- April 22, 2020

Student for a day

- any time

OPEN DOOR POLICY





+31 43 388 3177

Contact



Admission:

hfim-admissions@maastrichtuniversity.nl

Student for a day:

www.HFIM.nl – ‘Contact’ or go directly to:

<https://www.maastrichtuniversity.nl/events/hfim-student-day>

Experience day:

<https://www.maastrichtuniversity.nl/hfim-experience-day-22-april-2020-registration>



Hi, my name is Alberto Conde from Spain, **Health Food Innovation Management** master's student

Follow me on Instagram and find out more about my study experiences and my life in Maastricht!

[extramile_alberto](#)



isa-



mami











Questions? → isa-umami@maastrichtuniversity.nl

Members Weekend → September 11th-13th, 2020



Questions? → isa-umami@maastrichtuniversity.nl

Experience day: April 22, 2020 → REGISTER:

<https://www.maastrichtuniversity.nl/hfim-experience-day-22-april-2020-registration>

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