

**MSc Health Food Innovation Management**  
Maastricht University, Faculty of Health, Medicine and Life Sciences

Freddy Troost  
Associate professor Food Innovation & Health

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**Health Food Innovation Management**  
Campus Venlo

**Mission: create successful food solutions for health concerns**

Cartoon: www.aufc.org

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**Why Health Food Innovation Management?**

Innovation in science; specialisation  
Actual food innovation; integration of disciplines

**Nutrition and Health**

**Consumer Understanding**

**Food & Business**

**Food Law – claims and safety**

**MSc Health Food Innovation Management:**  
No (lab-oriented) research specialist but an expert in health and nutrition, able to integrate this with the other key domains for food innovation

↓  
Innovation specialist!

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**HEALTH FOOD INNOVATION MANAGEMENT**

	September	January	July
year 1	Health and Nutrition Business & Innovation	Consumer Sciences	Food Technology Methods and Analytics Skill Project Management
year 2	Food Law	Skill product creation	Internship & Thesis

**Knowledge and skills**

- ❖ Translate concepts into actual food products with business potential
- ❖ Acquire scientific skills on all four domains
- ❖ Integrate and manage all domains

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**Extracurricular events: networking activities at international trade fairs (Food Ingredients Europe, SIAL, ANUGA)**

Madrid 2010, Paris 2011, Frankfurt 2012 & 2013, Amsterdam 2014, Paris 2015, Frankfurt 2016&2017, Paris 2018, Cologne 2019, Paris 2019



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**Maastricht University**  
Campus Venlo

**Careers of our alumni**

MSc – Health Food Innovation Management

**> 250 graduates**  
**99% employed**

- Multinationals, SME's, CBO, non-profits
- Food innovation
- Research & development / consumer behavior / regulatory affairs manager or company scientist
- PhD student (10%)

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**Admission Requirements**  
Health oriented bachelor

Relevant domains academic University	Relevant domains University of Applied Sciences
Bomedical Sciences or Health Sciences incl. Human Health & Nutrition	Dietetics
Human Nutrition	Nutrition
Medicine	
Life Sciences incl. Human Health & Nutrition	
Molecular Life Sciences incl. Human Health & Nutrition	
Other related domain (University College etc; at least 50% human health/physiology oriented courses)	

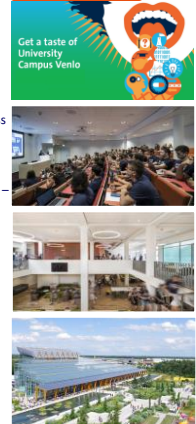


Procedures; see website  
([www.HFIM.nl](http://www.HFIM.nl))

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**UM Campus Venlo**

- Satellite campus with strong focus on Health, Food and Business
- Founded in 2009. New education- and research facilities
- Venlo region is known for its international agrofood companies – situated near both the German and the Belgian border
- Rich community of food and business oriented educational institutes
- Teaching provided by academic experts from UM's faculties



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**Contact**



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Want to hear from the students perspective?



Hi, my name is Alberto Conde from Spain, [Health Food Innovation Management](#) master's student

Follow me on Instagram and find out more about my study experiences and my life in Maastricht!

[extramile\\_alberto](#)

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