



## MSc Global Supply Chain Management and Change - Campus Venlo

### Why this programme?

Are you interested in supply chain management processes and how they can be improved? Are you a creative thinker who can innovate to achieve a competitive edge? Do you aspire to set up your own business, or make a real difference to a company that wants to compete in a dynamic, international marketplace?

This master's programme meets the growing demand for supply chain management experts. Through a combination of supply chain management, innovation and entrepreneurship, you will learn to manage strategic change projects in the supply chains of global organisations.

The programme is taught in Venlo, an entrepreneurial city about 75km from Maastricht. You benefit from Maastricht University's outstanding academic resources while applying your knowledge in the region's industrial centre. Through our links to companies in the area, you will analyse real business cases and gain practical experience.

### What will I learn?

- to maintain an overview of every link in the supply chain
- to carry out effective supply chain planning
- to deal effectively with suppliers, buyers and customers
- to understand global business issues
- to identify areas of improvement and driving change processes
- to work in and managing international teams

### Student profile

A background in supply chain management, logistics or business is an advantage but not required. Applicants should:

- be internationally minded and open to new ideas
- see the opportunities of change rather than the threats
- be analytical thinkers with a desire to see theory in practice

### Courses & curriculum

Through company internships, a study abroad programme and a Master Thesis, you have plenty of opportunities to tailor the programme to your preferences and interests. Have a look below for an overview of the courses you'll take:

- Methods and Methodology
- Supply Chain Operations
- Entrepreneurship and Innovation
- Supply Chain Relations
- Project and Change Management
- Business and Supply Chain Strategy
- ICT in the Supply Chain
- Business Plan





## Your future

Graduates of this programme have many opportunities. Your business and managerial skills will put you on the fast track to a senior position in a range of organisations, including the project or staff departments of global retail and logistics companies. The programme also stresses entrepreneurship, invaluable if you decide to start your own company.

### Graduates have found positions as:

- supply chain managers
- purchasing analysts
- logistics managers
- consultants

...at...

- large multinationals like Shell and Philips
- start-ups
- logistics companies, such as DHL and TNT
- consultancy firms, such as Capgemini and Accenture

## GSCMC Highlights

- A combination of supply chain management, innovation and entrepreneurship
- Work on real business cases and gain practical experience
- Close links to international companies in the region
- International, academic community
- Small-scale, personalised education
- Venlo - safe, historic and vibrant city
- Ranked number 1 in 2019 by leading Dutch ranking institute "Keuzegids Hoger Onderwijs"!
- 10th best young university in the world (250 under 50 - Times Higher Education World University Ranking)
- Excellent value for money

### Fast facts

- 1-year, full-time master's, taught in English
- Starts in September
- Weekly: 8 hrs classes, 12 hrs group work, 20 hrs self-study
- Graduate with a MSc degree
- Learning method: problem-based learning; guest lectures; presentations; assignments
- Assessment method: written exams; final papers; group participation

## Contact

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## Visit us in Maastricht

Master's open day - 21 November 2020