

MSc IB Managerial Decision-Making and Control

Maastricht University, School of Business and
Economics

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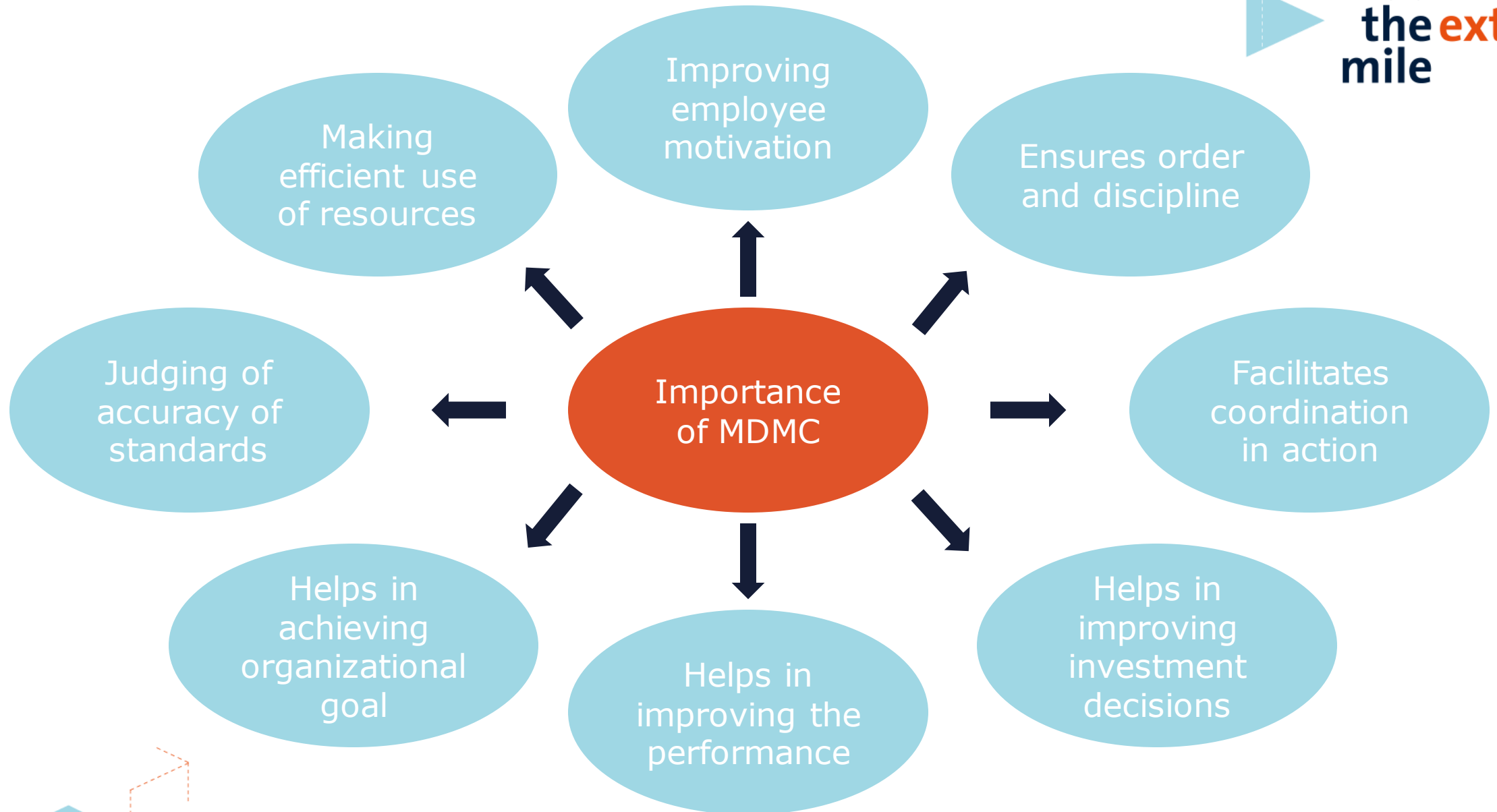


A couple of requests...

- ✓ Please *mute yourself* to avoid echoes.
- ✓ Please *switch on your camera*.
- ✓ Please *silence the alerts on your PC*
- ✓ If you have *questions* during the presentation, put them in the chat 😊!

Go
the extra
mile 





Today's Agenda

1

Why
MDM&C?

2

Our
Programme

3

Student
Profile

4

What does
the future
hold?



Why this
programme?



Why this programme?

- Become the **navigator** of a firm
- Be able to act on all managerial levels
- Production and interpretation of all information necessary to run a firm
- Understand data analytics
- Be a consultant rather than a number cruncher
- Working at the interface of different areas of an organization
- Be a general manager
- Understand people and their motivations

Why at Maastricht University?

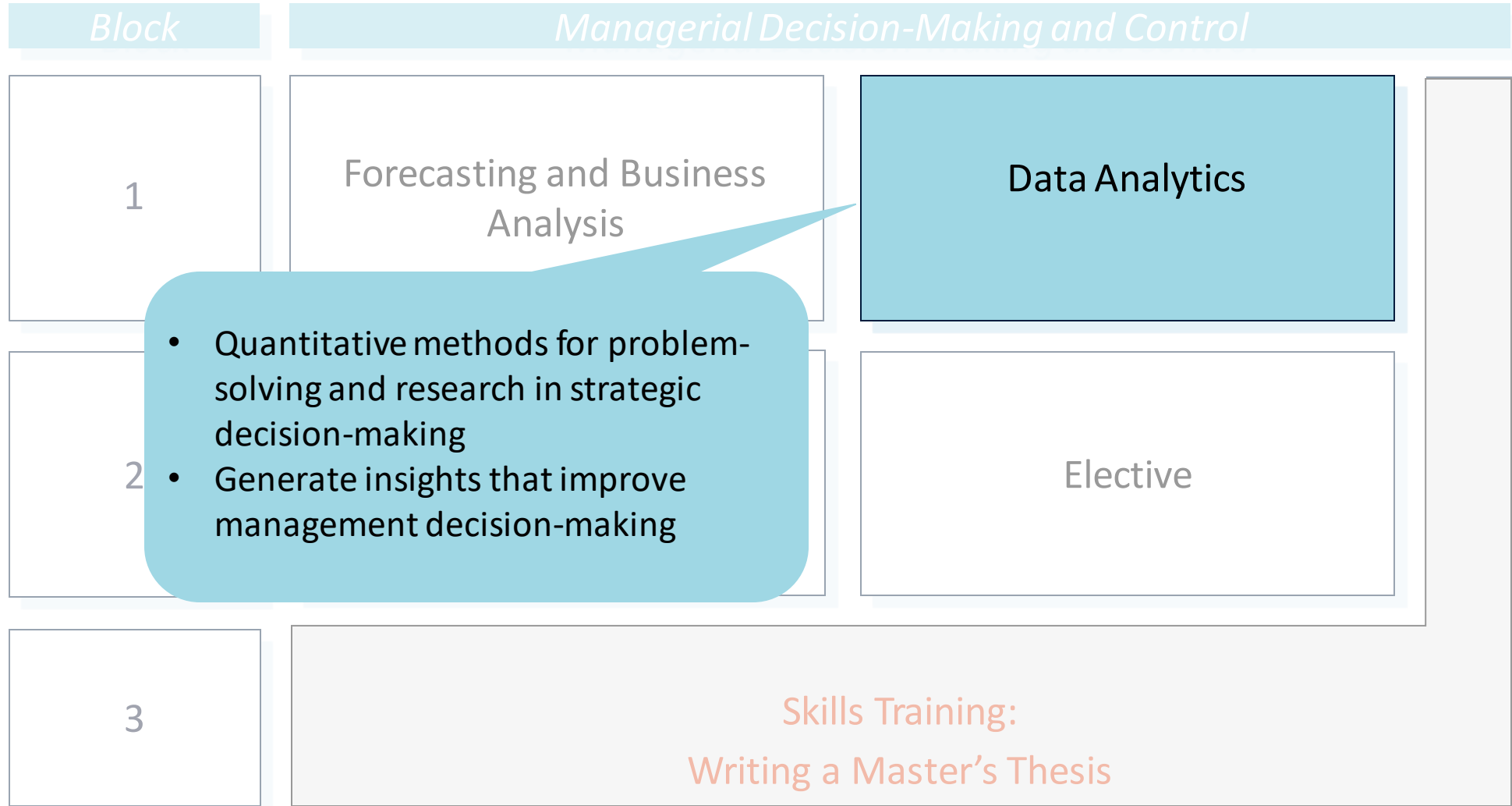
- Practical training, development of directly applicable analytical skills
- Critical thinking
- Good understanding of why and how businesses operate
- Excellent job perspectives
- Strong ties with companies
- Ranked first in accounting research in Europe over the last 5 years

Our Programme



<i>Block</i>	<i>Managerial Decision-Making and Control</i>	
1	Forecasting and Business Analysis	Data Analytics
2	Performance Management and Strategy Execution	Elective
3	Skills Training: Writing a Master's Thesis	

Block	<i>Managerial Decision-Making and Control</i>	
1	Forecasting and Business Analysis	<ul style="list-style-type: none">• Use data analytics to develop forecasts• Analytically understand complex business environment• Draw meaningful conclusions from predictive analytics• Hands-on training
2	Performance Management and Strategy Execution	
3	Skills Training: Writing a Master's Thesis	



Block	<i>Managerial Decision-Making</i>	
1	Forecasting and Business Analysis	
2	Performance Management and Strategy Execution	Elective
3	Skills Training: Writing a Master's Thesis	

- Understand the importance of performance management for strategy execution
- Evidence-based and up-to-date academic knowledge
- Obtain skills to address control problems in practice, including predictive analytics

Block

Managerial Decision-Making and Control

1

- Choose your own course from a wide range of options
- From another MSc IB Program
- Or: Multidisciplinary Business Challenge
- Broaden your horizon and go the extra mile!

Data Analytics

2

Elective

3

Skills Training:
Writing a Master's Thesis

Block	<i>Managerial Decision-Making and Control</i>	
1	Forecasting and Business Analysis	Data
2	Performance Management and Strategy Execution	
3	<p style="text-align: center;">Skills Training: Writing a Master's Thesis</p>	


- Understand the basic requirements of a master's thesis
- Develop a high quality research proposal for a master's thesis
- Apply for thesis supervision

<i>Block</i>	<i>Managerial Decision-Making and Control</i>	
4	Corporate Reporting and Internal Decision-Making	Writing the Master's Thesis
5	Risk, Control and Compliance	
6	Completing the Master's Thesis	

<i>Block</i>	<i>Managerial Decision-Making and Control</i>	
4	Corporate Reporting and Internal Decision-Making	<ul style="list-style-type: none">• Understanding the logic behind accounting choices• Evaluating how external reporting choices affect real managerial decisions• Exploring the link between accounting and firm investment
5	Risk, Control and Compliance	
6	Completing the Master's Thesis	

Block	<i>Managerial Decision-Making and Control</i>	
4	Corporate Reporting and Internal Decision-Making	
5	Risk, Control and Compliance	<ul style="list-style-type: none"> • Learn about the importance of risk assessment and internal control in modern business • Discuss frameworks of internal control and how they can prevent fraud • See how control systems need to differ for different types of organizations • Apply this knowledge to real-life cases, and design optimal control systems
6	Completing the Master's Thesis	

Block	<i>Managerial Decision-Making and Control</i>	
4	<ul style="list-style-type: none"> • In-depth study <ul style="list-style-type: none"> - Academic relevance - Managerial relevance - Relevance to you • Scientific study 	<div style="background-color: #4db6ac; padding: 20px; text-align: center;"> <h2>Writing the Master's Thesis</h2> </div>
5		
6	<div style="background-color: #e0e0e0; padding: 10px;"> <h2>Completing the Master's Thesis</h2> </div>	

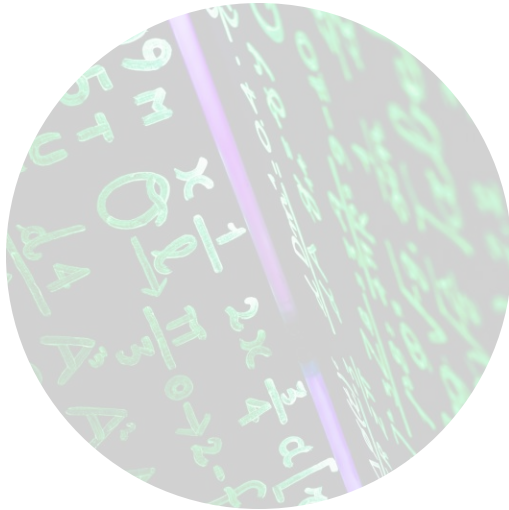


Student
Profile

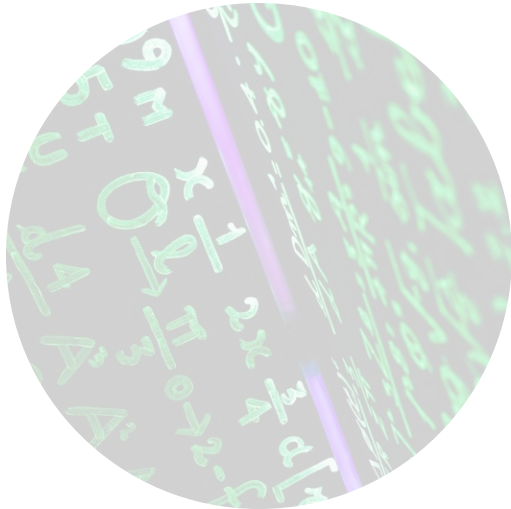


Demonstrate
quantitative
skills

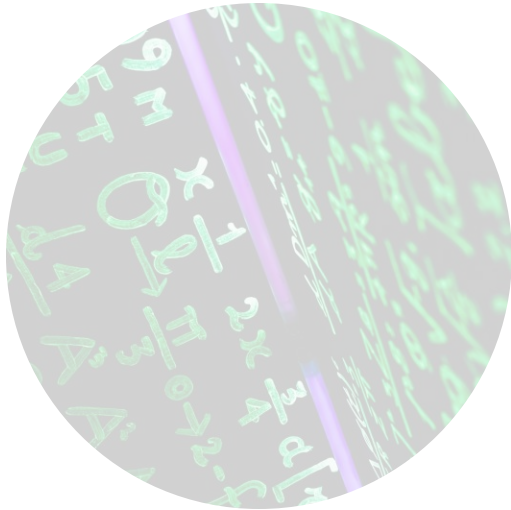




Have a general
interest in the
workings of
businesses



Be able to think critically



Be a team player and interested in people and management



What does
the future
hold?

Career Prospects

- Controller / Manager Planning and Control
- Financial / Business Analyst
- General management
- Consulting firms
- In-house consulting

- Virtually no unemployment
- Above-average salaries



Alumni Careers

Go
the **extra**
mile



135 graduates
Employed in 12 countries



HR controller
Accountant
Finance Advisor
Consultant



Possible further route

M.Sc. International Business –
Managerial Decision-Making and Control

Postgraduate Programme

Registeraccountant (RA)

Registercontroller (RC)

International Auditing Program (RA &
CPA)

International Executive Master of
Finance & Control

**Do you have any
questions?**