



MSc Economics

Maastricht University
School of Business and Economics

A couple of requests...

- ✓ Please *mute yourself* to avoid echoes.
- ✓ Please *switch on your camera*.
- ✓ Please *silence the alerts on your PC*
- ✓ If you have *questions* during the presentation, put them in the chat 😊!

Go
the extra
mile 



Today's Team



Arkadi Predtetchinski & Steffen Künn
Program leaders



Evie Graus & Silvia Tosatto
Students

Today's Agenda

 Go
the
mile
extra

1

What are we about?

2

Our program

3

Preparation
for the job
market

4

Teaching
environment

5

What does
the future
hold?

6

Students'
perspective



What are
we
about?

Why Economics?

Go
the extra
mile

The
Economist

However long it takes

The ECB cuts interest rates and restarts
quantitative easing

The New York Times

*E.U. Fines Google \$5.1 Billion
in Android Antitrust Case*

How an economist's idea to
create kidney transplant
chains has saved lives

PBS
NEWS
HOUR

THE  TIMES | News
Friday October 4 2019

Chess players make more mistakes when air
is polluted

FINANCIAL TIMES

Germany raises €6.6bn in hard-fought 5G
spectrum auction

Sum from Deutsche Telekom, Vodafone, Telefónica and Drillisch significantly higher than
initial estimates

The New York Times

Children Hurt Women's
Earnings, but Not Men's

Successful in research

Go
the **extra**
mile

Economentop 40 in 2019



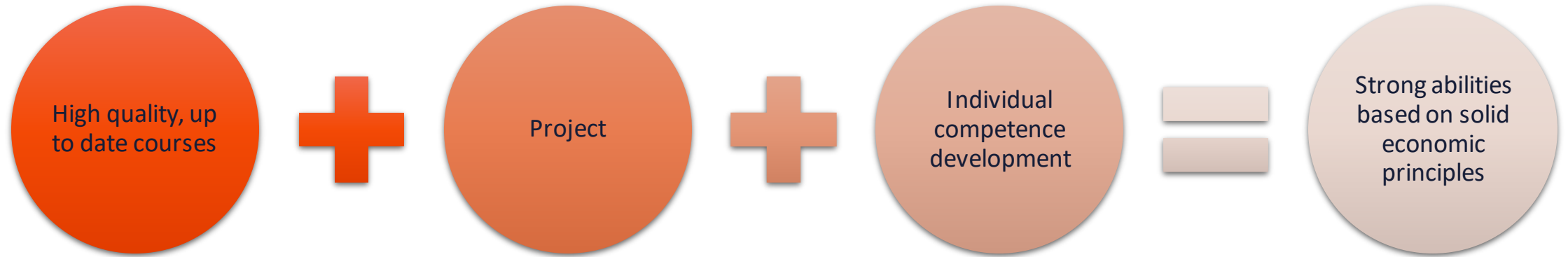
Arno Riedl



Jean-Jacques Herings

Highly ranked Econ department

- Tilburg University Top 100 Worldwide Economics Schools Research Ranking
- IDEAS/REPEC Top 10% Economic Institutions



A close-up photograph of a row of books on a shelf. The books have various colored spines (red, purple, black, yellow, brown, grey) and some show signs of age. In the upper right corner, there is a light blue hexagonal graphic with a white border. Inside the hexagon, the words "Our Program" are written in a white, sans-serif font.

Our
Program

Block	Course curriculum		
1 (sept)	Advanced Microeconomics	Empirical Methods in Economics	Individual competence development
2	Advanced Macroeconomics	Behavioural and Experimental Methods	
3	Writing a Master's Thesis		
4	Specialisation course 1	Master's Thesis	Project
5	Specialisation course 2		
6			



Global challenges and macroeconomic policy

- Fiscal and monetary policies, the role of trade, economic growth
- Jobs in economic policy, finance or insurance

Market regulation and design

- Design of auctions and matching markets, market regulation, new economy
- Jobs in economic consultancy, audit firms, market regulation authorities



Digitization and the future of learning and work

- Impact of new technologies on our work environments and learning process
- Jobs as policy officers and consultants, public institutions, researcher

Preparation for the job market



Marketing Overview

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target. Marketing strategy's goal is to increase sales and achieve the advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives. The objectives will be based on how you will maximize your sales outcome and marketing activities.

A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.

Product Categories	Profit per Year				
	2013	2014	2015	2016	2017
General tools	+920.82	-13.9	+920.82	+7207.75	+80.82
Health & Medical	-13.9	+82.94	+239.74	-229.00	-13.9
Art Supply	+82.94	+920.82	+82.94	+239.74	+82.94
Kids & Baby	+659.02	+7207.75	+659.02	-13.9	+659.02
Kitchen wear	-229.00	-229.00	+7207.75		



Marketing
2:45 PM - Review PP
* Call John again
Book Flight
Sat, 10/16/15

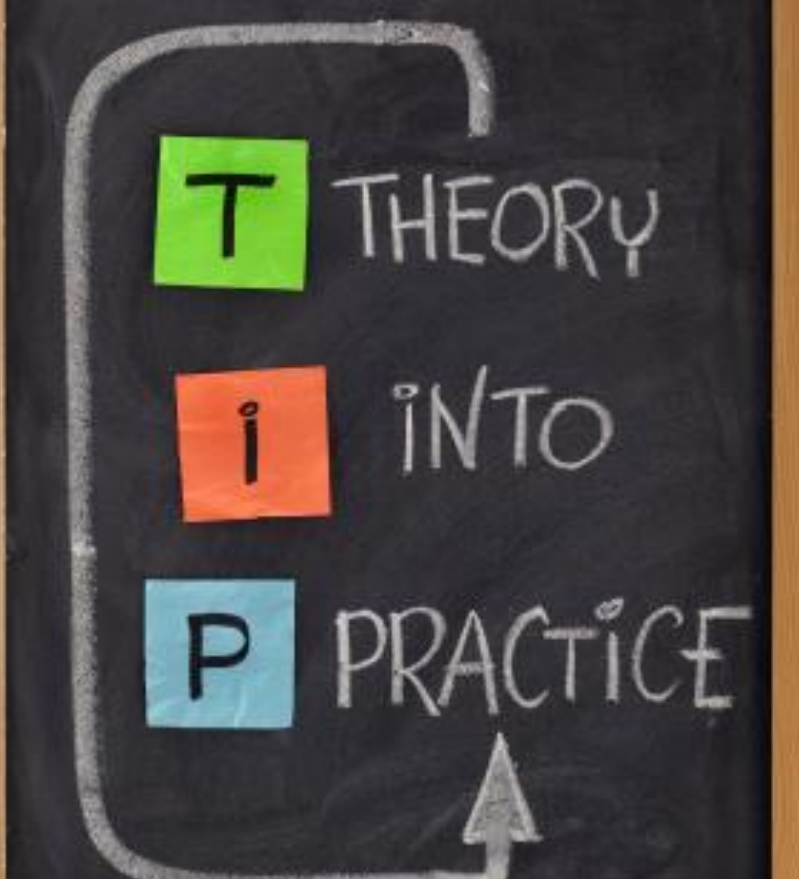
Item meeting
er manual
arrange meeting
ney
Flight: 5/16/15



Project

Guest lectures
and study trips

Thesis
Internship
Programme
(TIP)



Research Data Center
BiBB.FDZ
Federal Institute for Vocational
Education and Training

Frontier
COMMUNICATIONS



Centraal Planbureau

Project

DeNederlandscheBank

EUROSYSTEEM



Rabobank

PHILIPS

Study trips



Explore job opportunities!



Centraal Planbureau



European Parliament


Thesis Internship Program

- Apply academic theory to a real-world business case.
- Learn professional skills at a company.
- Enhance your network and experience.
- Kick-start your career even before graduating.



A group of people are sitting around a wooden table in a meeting or workshop. They are engaged in a collaborative activity, with some holding orange markers and others pointing at papers. On the table, there are several items: a blue cup holding three markers (blue, red, green), a yellow container of 'Fine Tip Markers' with the text 'Marqueurs à pointe fine' below it, a green mug, and several sheets of paper with diagrams and handwritten notes. One person in the foreground is pointing at a diagram on a paper that has the words 'Petit', 'Sécher', and 'Assécher?' written on it. The background shows more people sitting on chairs, some with laptops open. A light blue hexagonal overlay is positioned in the upper right quadrant of the image, containing the text 'Teaching Environment' in white.

Teaching
Environment




Problem-based learning

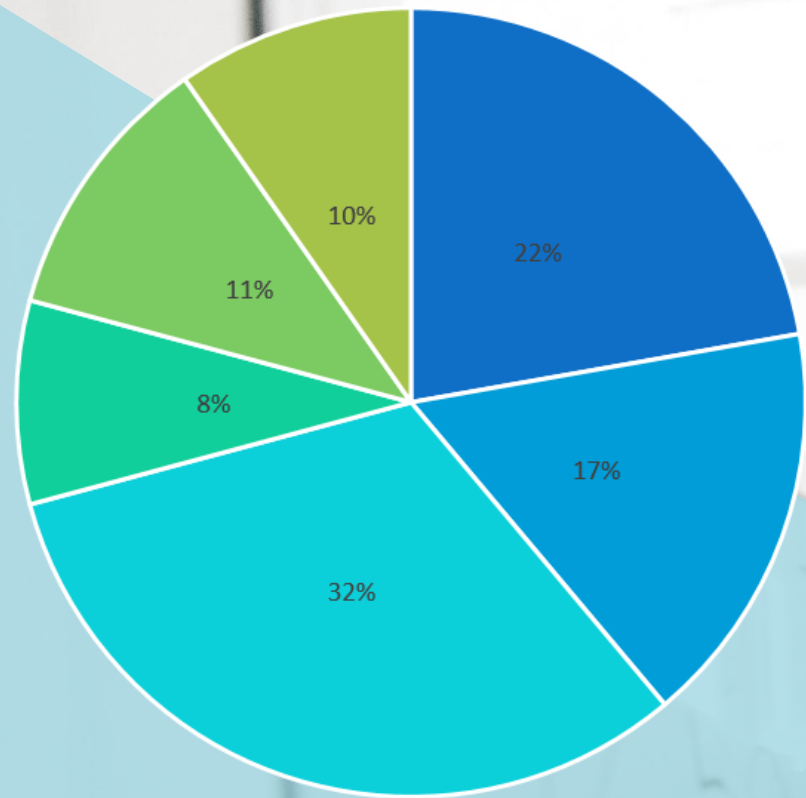
- Small-scale
- Active learning
- Interesting discussions

Strong Community Building

- Strong connection with students
- Individual attention from teachers



What does
the future
hold?



■ Financial sector

■ Research and education

■ Consultancy

■ International organization & NGOs

■ Government

■ Others (Business, data scientists)





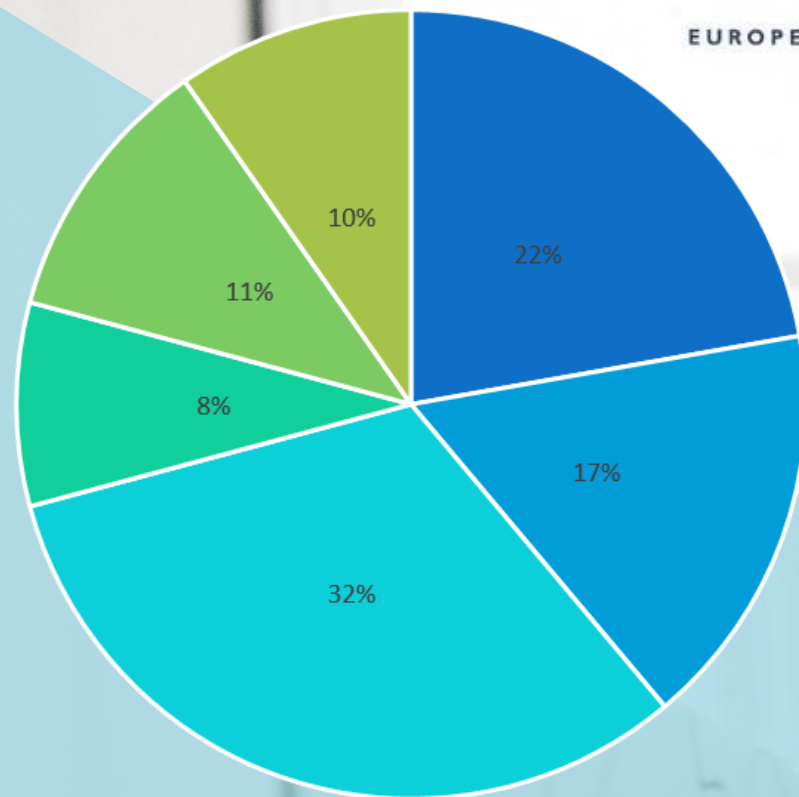
EUROPEAN CENTRAL BANK
EUROSYSTEM

Deutsche Bank



Rabobank

J.P.Morgan



Financial sector

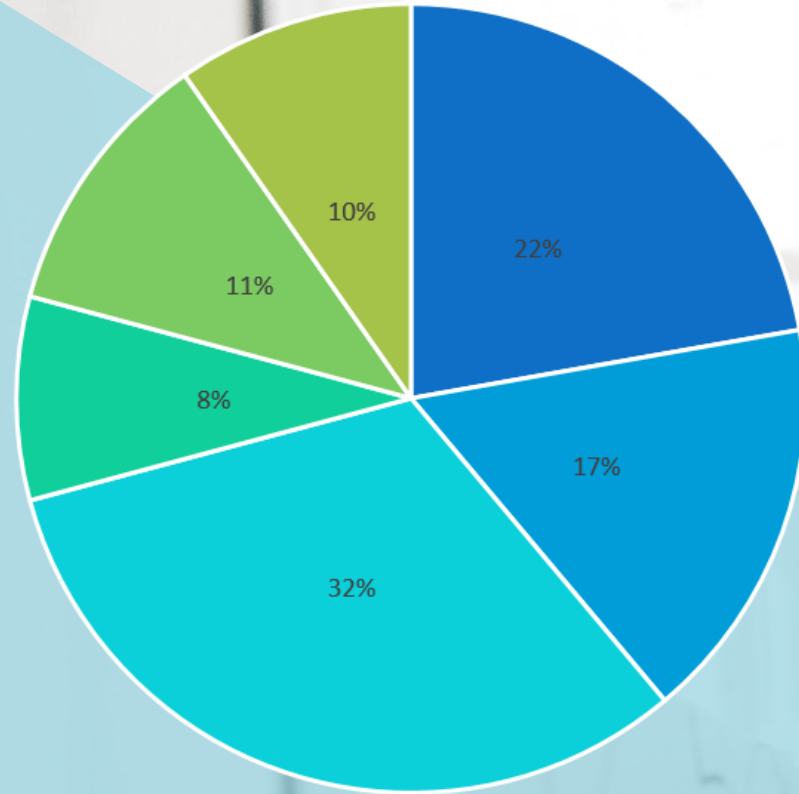
Research and education

Consultancy

International organization & NGOs

Government

Others (Business, data scientists)



■ Financial sector

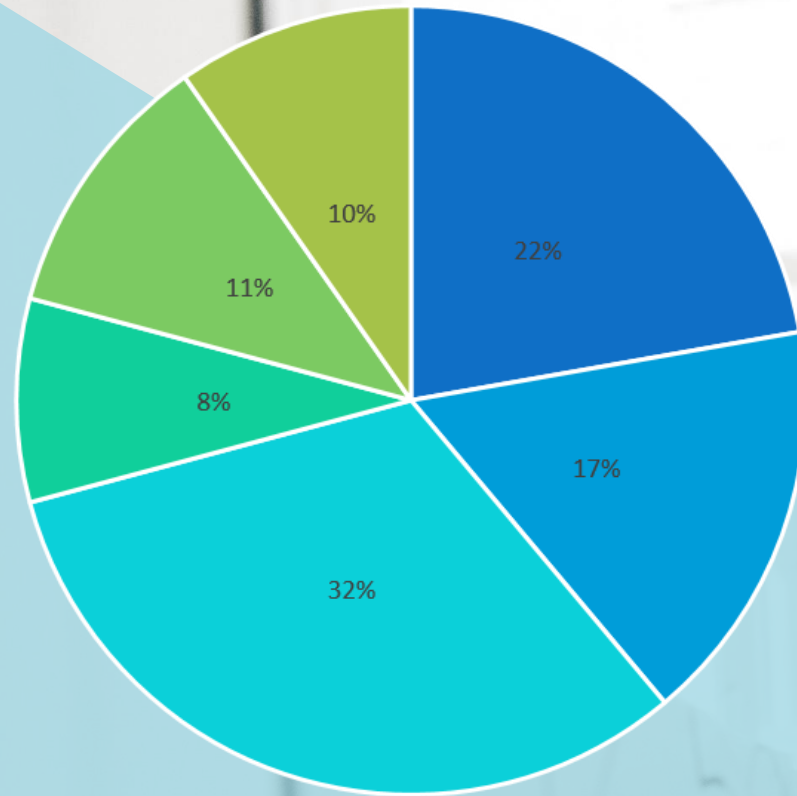
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A student's perspective

Go
the extra
mile





MONASH
University



Maastricht University

School of Business and Economics





My experience so far

- The university
- The city
- The community



Online Education and Distance Learning

- Combining online education with small-size on campus tutorials
- Self-study and group work



A photograph of four students in a library setting. They are gathered around a table, looking at a laptop and some papers. The background shows bookshelves filled with books. A semi-transparent blue overlay covers the left side of the image, containing the title and a list of bullet points.

My experience with Problem Based Learning

- Learning by applying rather than memorizing.
- Interesting discussions & creative thinking.
- Lots of engagement and room for questions.
- Complex problem solving required.

Double Degree Program

- Two Masters: European Economics & Economics.
- Université catholique de Louvain & Maastricht University
- Joint supervision

Questions?
Zoom Poll
Individual meetings?