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| Course title | **Culture, politics and society in contemporary Asia** |
| Course code | EBC2037 |
| ECTS credits | 6,5 |
| Period | 1 >> find the information for period 2 below |
| Level | Introductory |
| Coordinator | Noi Kwanjai  For more information: [n.kwanjai@maastrichtuniversity.nl](mailto:n.kwanjai@maastrichtuniversity.nl) |
| Language of instruction | English |
| Goals | Understanding economic issues in contemporary Asian society in their social, cultural and political context |
| Description | This particular course on Contemporary Asia focuses on the integration and synthesis of culture, economics and politics in the Asian societies to increase an understanding of the region, in its contemporary social-political and cultural setting. This course will transcend the borders of academic disciplines and domains and deals with topics like:  - Modernity and public policy - Politico-cultural obstacles for intra-regional cooperation - Social change and prosperity - Intercultural interaction - Cultural forces in society. |
| Literature | Books and articles at an intrductory level. |
| Prerequisites | No specific required knowledge. Exchange students should have finished their first year of Bachelor study. an advanced level of English |
| Teaching methods | PBL / Presentation / Lecture / Assignment / Papers / Groupwork |
| Assesment methods | Final Paper / Attendance / Participation / Written Exam |

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| Course title | **Management & organisation of Asian Enterprises** |
| Course code | EBC2036 |
| ECTS credits | 6,5 |
| Period | 2 |
| Level | Introductory |
| Coordinator | Tom van Veen  For more information: [t.vanveen@maastrichtuniversity.nl](mailto:t.vanveen@maastrichtuniversity.nl) |
| Language of instruction | English |
| Goals | Understand Asian management system. Understand Asian way of thinking about a number of management issues. |
| Description | This course - Management and Organization of Asian Enterprises - will focus on the Asian enterprise and its technological and organizational setting. In particular we will pay attention to business policy, organizational structure and management processes. Among the issues and topics for analysis are: - Business organization and management - Management of technology and quality - International competition and cooperation - Foreign direct investment and technology transfer - Intellectual property rights - Role of the state and external environment |
| Literature | The main text book for the course is: Hasegawa, Harukiyo and Carlos Noronha, editors(2009), Asian Business and Management: Theory, Practice and Perspectives, Pargrave Macmillan. |
| Prerequisites | No specific required knowledge. Exchange students should have finished their first year of Bachelor study. an advanced level of English |
| Teaching methods | PBL / Presentation / Lecture / Assignment / Papers / Groupwork |
| Assesment methods | Final Paper / Attendance / Participation / Written Exam |