



Digital global citizens

PGZ2226: The Role of Culture on International Health Care and Public Health Practice

Students are asked to develop a method for global communication among colleagues and citizens using any available (free) social media platform in a new and innovative way. This platform should be capable of allowing 5-10 people to participate in a community health needs assessment for public services. This platform must be sensitive to cultural barriers and assets of a particular population. An important aspect of the training is also to get to know these cultural minority groups, get to know their specific health problems, barriers and needs.

Activity type

Group assignment.

Activity duration/study load

Eight weeks.

Intended learning outcomes

- To gain an understanding of the most common causes of mortality and morbidity worldwide and how these are addressed by care systems and public policies;
- To gain insight into how to take culture into account when developing health interventions.

GCEd elements

Complex problem solving, design thinking, interdisciplinary skills, understanding (geo)politics, media, cultural world views, commitment to inclusion, intercultural communication.

Teacher preparation

Teachers compose groups of 6 students, identify a public service for a needs assessment and assign culturally diverse target populations (e.g., Maori, Tongans, Inuit) to the groups.

Student preparation

None.

Flow

Groups develop and then present their social-media-based communication method for allowing professionals globally to conduct a needs assessment in their population, heeding cultural barriers and assets. Based on this assessment students need to creatively come up with a communication platform, taking into account the specific aspects of these minority cultures.

One student per group will hand in an executive summary with a high-level description of both the barriers and assets and the innovative social-media based global communication method.

Assessment

Students will be graded good/pass/fail, based on presentation and executive summary.