



Call for Papers

Maastricht Observatory for Responsible, Resilient and Sustainable Societies, Economies and Enterprises
4th Annual Conference 2024

Track: Social entrepreneurship and the economy of the Common Good

Maastricht, the Netherlands, 23-25 October 2024

Track Chairs:

Prof.dr. Martin Carree, Dr. Abel Diaz Gonzalez, Prof.dr René Kemp and Dr. Christian Scholl

Description of the track

This track has its focus on the interaction of social (and sustainable) entrepreneurship, regional attractiveness and regional development. Beyond entrepreneurship, we are interested in efforts to create a more inclusive and sustainable local and regional economy, the successes and non-successes thereof and the ways in which problems of collective action are navigated by businesses, citizen organisations, local government with the help of intermediaries and European policies.

We welcome original research on social entrepreneurship, steward ownership, community (wealth) organisations, institutions for collective action, public-civic partnerships, transformative social innovation, regional sustainability transitions and institutional work for the economy of the common good. We also welcome research on different economies: a circular economy, purpose economy, the community economy, bioeconomy and an inclusive economy.

Key topics and research questions of the track

- The interaction between social (and sustainable) entrepreneurship and the local environment
- The democratisation of energy infrastructure
- Public-Civic Partnerships (PCPs) and community wealth organisations
- Land and housing cooperatives: what are they achieving and up against?
- Platform cooperativism
- The plural sector and the rebalancing society (through energy citizenship and taking private and public actors to account)
- The role of science in societal innovation and (socio-economic) transformations
- Systemic leverage points for regional transformations
- A new social contract of people and planet (Natural Social Contract)

References:

Bauwens, T., Vaskelainen, T., Frenken, K. (2022) - Conceptualising institutional complexity in the upscaling of community enterprises: Lessons from renewable energy and carsharing, *Environmental Innovation and Societal Transitions*, *42*, 138-151

de Moor, T. (2023). Shakeholder society? Social enterprises, citizens and collective action in the community economy, inaugural speech Erasmus University Rotterdam.

Diepenmaat, H., Kemp, R., Velter, M. (2020), Why sustainable development requires societal innovation and cannot be achieved without this, *Sustainability*, 12(3), 1270 https://doi.org/10.3390/su12031270

European Commission (2020). Social enterprises and their Ecosystem in Europe, Publication Office of the European Union.

Huntjens, P. (2021) *Towards a Natural Social Contract: Transformative Social-Ecological Innovation for a Sustainable, Healthy and Just Society.* Springer International Publishing.

Huntjens, P.; Rinscheid, A.; Kemp, R.; Van Helvoirt, B.; Aarts, N.; Visseren-Hamakers, I.; van Veen, A.; Hassink, J. (2023) The Transformation Flower Approach for Leveraging Change Towards Multiple Value Creation and Institutional Change. *Preprints* 2023, 2023071539. https://doi.org/10.20944/preprints202307.1539.v1 (to be submitted to PNAS)

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Mintzberg, H. (2016). Organizations around Public, Private, Plural. https://mintzberg.org/blog/three-sectors and the pamphlet "rebalancing society" https://mintzberg.org/books/rebalancing-society

Ostrom, E. (1990). *Governing the Commons: The Evolution of Institutions for Collective Action*. Cambridge University Press.

Savini, F., & Giezen, M. (2020). Responsibility as a field: The circular economy of water, waste, and energy. *Environment and Planning C: Politics and Space*, *38*(5), 866–884

Spigel, B. (2017). The relational organization of entrepreneurial ecosystems, Entrepreneurship Theory and Practice 41.



Thompson, T.A., Purdy, J.M. & Ventresca, M.J. 2018. How entrepreneurial ecosystems take form: Evidence from social impact initiatives in Seattle. *Strategic Entrepreneurship Journal* 12: 96-116.

The deadline for submissions is 15 June 2024.

All submissions must **use the submission procedure** on the webpage otherwise they will not be considered for review.

Papers must be submitted sending an email to morse-sbe@maastrichtuniversity.nl.

The registration for the MORSE Conference 2024 will open soon.