

Addendum to Chapters III Format of the study programmes, XIV Master's exam of the MSM-MBA programme, XIV Master's exam of the MSM-MM programme, Appendix V MSM Partners Institutions of the MSM-MBA/MM-EER 2022-2023

Article 1 Applicability

1. This addendum is applicable to students who have started a specialisation variant of the MSM-MBA study programme in the academic year 2022-2023 and to students who have started the MSM-MM study programme as of 1 April 2023.
2. This addendum complements the MSM-MBA/MM-EER 2022-2023 with the specialisations *Healthcare Management* and *International Business Innovation Management* within the MSM-MBA study programme, and describes the updated curriculum of the MSM-MM study programme as of 1 April 2023.

Article 2 Format of the study programmes

1. In addition to the variants of the MSM-MBA study programme listed in article 3.2, paragraph 1a, the following specialisation variants will be offered in the academic year 2022-2023:
 - a. Part-time global specialisation variant (*Healthcare Management* and *International Business Innovation Management*) offered face-to-face at the location of the MSM partner institution Nanjing University, China and at SBE locations in Maastricht;
 - b. Part-time online specialisation variant (*Healthcare Management* and *International Business Innovation Management*) offered online.

Article 3 Master's exam of the MSM-MBA programme

1. In addition to the Master's exam for the MSM-MBA study programme as described in article 14.3, the Master's exam for the two MSM-MBA specialisations *Healthcare Management* and *International Business Innovation Management* will be applicable in the academic year 2022-2023 as follows:
 - 2a. The Master's exam for the **MSM-MBA study programme, specialisation *Healthcare Management*** is composed of 11 core courses of 3.0 ECTS credits per course, 5 specialisation courses of 3.0 ECTS credits per course, 3 specialisation courses of 2.0 ECTS credits per course, and the Master's thesis of 16.0 ECTS credits.
 - 2b. Students follow the core and specialisation courses within and at the location of the respective specialisation of the MSM-MBA programme they are enrolled in. The schedule of the respective specialisation is communicated by the MSM education office.
 - 2c. Outline of the **MSM-MBA study programme, specialisation *Healthcare Management***

Core courses (3 ECTS credits each):	<ol style="list-style-type: none">1. Accounting for Managers2. Economics for Managers3. Research Methods4. Finance
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	<ol style="list-style-type: none"> 5. Global Corporate Strategy 6. Marketing in the Global Context 7. Global Supply Chain Management 8. Entrepreneurship 9. Leadership and Organizational Behaviour 10. Corporate Responsibility and Ethics 11. Managing Cultural Diversity
Specialisation courses (3 ECTS credits each)	<ol style="list-style-type: none"> 1. Institutions Policies for Health Treatment and Health Care Industry 2. Human Resource Management in Healthcare Organizations 3. Patient-Centred Care, Safety, Quality and Risk Management 4. Research on China's Economic and Management Issues 5. Innovation and Hatching in Healthcare
Specialisation courses (2 ECTS credits each)	<ol style="list-style-type: none"> 1. Information Technology Management in Healthcare 2. Innovation Management in Healthcare 3. Social Psychology
Master's thesis (16 ECTS credits)	

3a. The Master's exam for the **MSM-MBA study programme, specialisation International Business Innovation Management** is composed of 11 core courses of 3.0 ECTS credits per course, 5 specialisation courses of 3.0 ECTS credits per course, 3 specialisation courses of 2.0 ECTS credits per course, and the Master's thesis of 16.0 ECTS credits.

3b. Students follow the core and specialisation courses within and at the location of the respective specialisation of the MSM-MBA programme they are enrolled in. The schedule of the respective specialisation is communicated by the MSM education office.

3c. Outline of the **MSM-MBA study programme, specialisation International Business Innovation Management**

Core courses (3 ECTS credits each):	<ol style="list-style-type: none"> 1. Accounting for Managers 2. Economics for Managers 3. Research Methods 4. Finance 5. Global Corporate Strategy 6. Marketing in the Global Context 7. Global Supply Chain Management 8. Entrepreneurship 9. Leadership and Organizational Behaviour 10. Corporate Responsibility and Ethics 11. Managing Cultural Diversity
Specialisation courses (3 ECTS credits each)	<ol style="list-style-type: none"> 1. International Business and Sustainable Development 2. Human Resource Management 3. Research on China's Economic and Management Issues 4. Corporate Merger and Financing Management 5. Design Thinking and Creativity
Specialisation courses (2 ECTS credits each)	<ol style="list-style-type: none"> 1. The Digital Economy and Innovation Management 2. Internet and Business Model Innovation 3. Social Psychology
Master's thesis (16 ECTS credits)	

Article 4 Master's exam of the MSM-MM programme

1. Students who start the MSM-MM study programme (all variants) as of 1 April 2023 will follow an updated curriculum in which the core course *Management Science* is omitted and the ECTS credits for the Master's thesis is increased to 15 ECTS credits.
2. Students who started the MSM-MM study programme (all variants) before 1 April 2023 and who will graduate within the academic year 2022-2023, will follow the curriculum as described in article 14.4 of the MSM-MBA/MM-EER 2022-2023.
3. Students who started the MSM-MM study programme (all variants) before 1 April 2023 and already completed the course *Management Science* but will not graduate in the academic year 2022-2023, will receive the number of ECTS credits for the Master's thesis which is applicable in the academic year in which they will write and submit their Master's thesis, and, if applicable, complete the MSM-MM study programme with more than 60 ECTS credits.
4. Outline of the **MSM-MM study programme** applicable for students starting the MSM-MM study programme as of 1 April 2023.

Core courses (3 ECTS credits each):
<ol style="list-style-type: none">1. Managing Cultural Diversity2. Data Analytics3. Economics for Managers4. Accounting for Managers5. Human Resource Management6. Finance7. Organizational Behaviour8. Marketing Management9. Entrepreneurship and Innovation10. Strategy and Planning11. Digital Transformation of Business12. Research Methods
Application subject courses (3 ECTS credits each):
<ol style="list-style-type: none">1. Personal Development Portfolio (PDP) – throughout the year: workshops on personal and interpersonal skills2. Group company project: Sustainable Business or Digital Economy3. Supply Chain Management Project
Master's thesis (15 ECTS credits)

Article 5 MSM Partner Institutions

Nanjing University, China is added to the list of MSM partner institutions as stated in Annex V of the MSM-MBA/MM-EER.